



*Celebrate the US!*

## TUCSON UNIFIED SCHOOL DISTRICT

MEETING OF: November 10, 2015

TITLE: Governing Board Policy KHC - Distribution of Promotional Materials (revision) - requested by Board Member Mark Stegeman

ITEM #: 18

Information:

Study: X

Action:

PURPOSE:

To amend Policy KHC to require that Tucson Unified School District websites be used to promote only activities officially sponsored by the district or its schools.

DESCRIPTION AND JUSTIFICATION:

The Board received a question about the promotion of religious videos on a TUSD school website. It makes sense to prohibit such situations, because website space is valuable and it is hard to prevent the impression that appearing there implies some kind of endorsement by TUSD.

This concern reasonably extends beyond religious videos to all activities that are not TUSD affiliated. The district and school websites should not become community bulletin boards.

Proposed language to be added:

"Only activities and organizations that are officially sponsored by TUSD can have their promotional material posted on district websites, including school websites. This prohibition does not apply to news items produced by TUSD, concerning collaborations, awards, and sponsorships that are directly connected to TUSD."

BOARD POLICY CONSIDERATIONS:

LEGAL CONSIDERATIONS:

For all Intergovernmental Agreements (IGAs), Initiator of Agenda Item provides the name of the agency responsible for recording the Agreement after approval:

For amendments to current IGAs, Initiator provides original IGA recording number:

Legal Advisor Signature (if applicable)

BUDGET CONSIDERATIONS:

Budget Certification (for use by Office of Financial Services only):


\_\_\_\_\_ District Budget  
 \_\_\_\_\_ State/Federal Funds  
 \_\_\_\_\_ Other  
Budget Cost      Budget Code

Date  
 I certify that funds for this expenditure in the amount of \$ are available and may be:  
 Authorized from current year budget  
 Authorized with School Board approval  
 Code:    Fund:

INITIATOR(S):

<b>Mark Stegeman, Governing Board Member</b>	<b>10-22-15</b>
Name	Title
	Date

DOCUMENTS ATTACHED/ ON FILE IN BOARD OFFICE:

<b>ATTACHMENTS:</b>
Click to download
 <a href="#">Governing Board Policy KHC - Current</a>

TUCSON UNIFIED SCHOOL DISTRICT

BOARD AGENDA ITEM  
CONTINUATION SHEET