



Justification for the selection of Product Bright Bytes from vendor Clarity for TUSD RFP 16-18-20:
Student Intervention System

Bright Bytes was rated the highest overall by a large margin. It had the best score on the highest weighted criterion, "Product meets needs of automatic identification and intervention documentation of students". In addition, it had the highest score on "Cost". In addition, members of the evaluation committee were impressed with the interface, with the strong research grounding of the product, and with the mobile application.

The next highest rated product, EdSpring, found some favor with the committee, especially for its seamless data exchange with Synergy, but too much of the product seemed like it was still under development. Also it had the highest continuing price (year two and subsequent). EdPlan performed adequately, and had the best integration with MTSS, but did not stand out, and had the highest year one price. P4SS did not do automatic identification of students, only intervention documentation, and those two features are the heart of the desired system, and it only does one.

A handwritten signature in black ink, appearing to read "Mike K. [unclear]", is written over a horizontal line.

RFP Committee Chairperson

10/23/15