



## Governmental Relations

TO: GOVERNING BOARD PRESIDENTS AND SUPERINTENDENTS

FROM: Anne Greenberg, Legislative Committee Chair

DATE: July 1, 2013

SUBJECT: PROPOSED 2014 POLITICAL AGENDA AND TRANSITIONED PROCESS

Enclosed are the proposed Delegate Assembly agenda; ASBA's Vision, Mission, and Core Beliefs; and the 2014 Political Agenda as recommended by the Legislative Committee to be considered by the Delegate Assembly on September 7, 2013. **The meeting will be at The Camelback Inn located at 5402 E. Lincoln Drive in Scottsdale and will begin at 8:00 a.m. with registration and a continental breakfast.** Please find the draft agenda attached.

As you are aware, this Delegate Assembly determines the positions of the Arizona School Boards Association for any future Special Sessions of the current legislature and for the Second Regular Session of the Fifty-First Legislature. Your board not only has the opportunity to be represented at this critical policy-determining meeting but also the responsibility to share your district's views and concerns. ASBA cannot be truly representative of all school district governing boards if your board is not part of this deliberative process.

**Please copy and distribute this ENTIRE packet to all board members and place the proposed 2014 Political Agenda recommended by the Legislative Committee for consideration on your next board agenda.** Following the board's discussion, the board should instruct the district's official delegate as to the board's direction in voting. **If your board has not appointed its official delegate and alternate yet, please do so immediately and notify ASBA of your selection (see attached).** While all board members and superintendents are welcome to attend the Delegate Assembly, each district has only one official delegate.

As this agenda represents a distinct change from those we have approved in the past, we wanted to provide some background its development. This January, your ASBA Board of Directors created a strategic plan designed to transition ASBA into a more vibrant and valued association. You can see that change in the rebranding of ASBA, the redesign of our website, the realignment of services and staff, the expanded use of new media -- and the transformation of our Political Agenda process. The Board determined that if ASBA was to remain in its critical leadership role at the Capitol, our Political Agenda needed to transition to a more focused document. At the same time, the Board was adamant about not losing the integral aspect of all members voting on the final product.

To accomplish both, staff continued to solicit items for the Political Agenda from every school district governing board, but asked that every submitted item be designated to one of three areas: long-term, short-term, and session-specific items. Governing boards put forth 168 total items for consideration.

After a staff review, the Legislative Committee received every proposal as well as staff input regarding key trends seen among the items and issues submitted. The Legislative Committee discussed and distilled those items, voting to present the proposed 2014 Political Agenda for your consideration and ratification. As you review the Political Agenda, please note that although it contains three separate sections, they do not exist in a vacuum, but rather serve as integrated building blocks from session-specific to long-term focus.



It is important to note that the previous Political Agenda that contains more than 100 specific items is not lost; rather, it remains a key historical document that staff will continue to use as guidance.

This is your board's chance to be heard. You are receiving the information packet earlier this year to allow ample time for scheduling it on your board agenda for discussion. Public education, your students, and your community need your board's voice as the issues are debated and positions formulated and articulated. Don't let your board be left out of the discussion. We look forward to seeing you at the Delegate Assembly September 7.

# ASBA

Arizona School Boards Association



Learn more at [www.azsba.org](http://www.azsba.org)

## VISION

Quality leadership and advocacy for children in public schools.

## MISSION

Promoting elected local governance of public education and continuous improvement of student success by providing leadership and assistance to public school governing boards.

## GOALS

### GOAL ONE

Provide model training and leadership emphasizing best practices in public school governance.

### GOAL TWO

Represent and advocate for the diverse interests of public school governing boards.

### GOAL THREE

Advocate the core beliefs and political agenda as adopted by the membership.

## OUR CORE BELIEFS

- The basic life needs of children must be met for them to succeed.
- Meeting the unique educational needs of all students must be the foundation of our school systems.
- The governance of public schools must lie with locally elected and accountable school district governing boards.
- The accountability for student success is a shared responsibility of the students, parents, governing board, district staff and the community.
- Public education funding must be broad-based, stable and at a level that assures all students receive an education that enables them to be successful.
- State and federal mandates must be funded.
- Knowledgeable and professionally trained governing board members are fundamental for ensuring student success.

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## ASBA Delegate Assembly Special Notice

In accordance with the provisions of Article IV, Section 2(a) of the association bylaws, a governing board that is an active member of the association shall be deemed to be present at a membership meeting if one or more members of such governing board are in attendance. On each matter presented to the membership for vote, each governing board that is an active member shall be entitled to one vote, provided such governing board of a school district has paid dues as established and assessed as in Section 3(a) hereafter. The right to the floor for the purpose of discussion shall, however, be open to any and all members of a governing board that is an active member.

### Section 3. Dues of membership

(a) Active - The dues of each school district shall be as established by the association at its annual membership meeting or as established by the law.

## ASBA Official Delegate Form

To ensure an orderly process with which to conduct the meeting of the ASBA Delegate Assembly on Saturday, Sept. 7, 2013, please send us the names of the delegate and alternate who will represent your board at the meeting.

**Prefer to complete and submit this form online? Go to [www.azsba.org/delegate-form](http://www.azsba.org/delegate-form)**

Name of Delegate: \_\_\_\_\_  
(Please print)

Name of Alternate Delegate: \_\_\_\_\_  
(Please print)

School District: \_\_\_\_\_  
(Please print)

County: \_\_\_\_\_  
(Please print)

I am a first-time delegate (please check here).

**Please submit your official delegate form to ASBA by Aug. 30, 2013.**

- Complete delegate forms may be faxed to 602.254.1177.
- This form may also be completed and submitted online at [www.azsba.org/delegate-form](http://www.azsba.org/delegate-form)

## Event Registration Is Also Required

All delegates must also register for the ASBA Delegate Assembly. The registration fee for this year's Delegate Assembly is \$110/person. Registration begins online on July 15, 2013, and must be completed no later than Aug. 30, 2013. Register at [www.azsba.org/events/asba-delegate-assembly](http://www.azsba.org/events/asba-delegate-assembly)

[www.azsba.org](http://www.azsba.org)

*Quality leadership and advocacy for children in public schools*



## Details & Registration Information

### 2013 ASBA DELEGATE ASSEMBLY

Registration opens Monday, July 15. All board members and superintendents are welcome to attend the Delegate Assembly and all governing board members may participate in the assembly discussion.

- **WHEN**

Saturday, Sept. 7, 2013, 8 a.m.

- **WHERE**

J.W. Marriott Camelback Inn, 5402 E. Lincoln Drive, Scottsdale, AZ

- **REGISTRATION FEE**

\$110 per person for ASBA members

The registration fee for non-members is \$170/person.

- **REGISTER ONLINE AT**

[www.azsba.org/events/asba-delegate-assembly](http://www.azsba.org/events/asba-delegate-assembly)

- **REGISTRATION DEADLINE**

Aug. 30, 2013

Registration fee includes all materials, continental breakfast and lunch and must be prepaid by check.

Please note that registration received after Aug. 30 will be charged an additional \$50.

Aug. 30 is also the cancellation date for refunds. Cancellations must be received in writing. Registrants are entitled to send substitutes in their place. Refunds will not be made for no-shows.

- **HOTEL RESERVATIONS**

Call 800.242.2635 by Monday, Aug. 12

The ASBA rate is \$159 single/double.



**MEETING OF THE DELEGATE ASSEMBLY  
SATURDAY, SEPTEMBER 7, 2013  
THE CAMELBACK INN, SCOTTSDALE**

**DRAFT AGENDA**

<b>8:00 a.m.</b>	<b>REGISTRATION/CONTINENTAL BREAKFAST</b>	
<b>8:30 a.m.</b>	<b>CERTIFICATION AND SEATING OF DELEGATES</b>	
<b>9:00 a.m.</b>	<b>OPENING OF DELEGATE ASSEMBLY</b>	
	<b>Presiding, ASBA President</b>	<b><i>Randy Schiller Phoenix Union HS</i></b>
	<b>Chair, Legislative Committee</b>	<b><i>Anne Greenberg Paradise Valley Unified</i></b>
	<b>Parliamentarian</b>	<b><i>Donna Micetic Professional Registered Parliamentarian</i></b>
	<b>Call to Order</b>	<b><i>Randy Schiller</i></b>
	<b>Moment of Silence</b>	
	<b>Pledge of Allegiance</b>	<b><i>Randy Schiller</i></b>
	<b>Introductions</b>	<b><i>Randy Schiller</i></b>
	<b>Report of Credentials Committee</b>	<b><i>Luis Marquez</i></b>
	<b>Adoption of Rules of Procedures</b>	<b><i>Randy Schiller</i></b>
	<b>Adoption of Agenda</b>	<b><i>Randy Schiller</i></b>
	<b>Report of the Legislative Committee</b>	<b><i>Anne Greenberg</i></b>
	<b>Proposed Political Agenda Consideration</b>	<b><i>Delegate Assembly</i></b>
	<b>ADJOURNMENT</b>	<b><i>Randy Schiller</i></b>

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**Executive Director** - Dr. Timothy L. Ogle

**President** – Randy Schiller, Phoenix Union HSD • **President Elect** – Elaine Hall, Sahuarita USD

**Treasurer** - Jesus Rubalcava, Gila Bend USD • **Secretary** – Kathy Knecht, Peoria USD

**Immediate Past President** - Michael Hughes, Mesa USD

*Quality leadership and advocacy for children in public schools*

**2014 Proposed Political Agenda  
Submitted by the Legislative Committee  
To be considered by the Delegate Assembly**

**Long-Term Focus – These overarching issues must be addressed for public schools to excel and provide an opportunity for every child to succeed. The items below reflect those key issues on which we will concentrate over the next 5-10 years.**

1. Revise the school finance formula to adequately fund schools.
  - a. Structurally change the tax structure to assure a more stable and reliable source.
  - b. Maximize local school district flexibility in managing these funds.
  - c. Require the same accountability measures of all schools and individuals that receive public funds.
  - d. Repeal any program that gives public monies to private schools.
  - e. Include dedicated funding to education.
2. Uphold preservation of local control to reinforce the connection between the community and its elected governing board members.
3. Meet the unique educational needs of every student so that every student has the opportunity to reach his/her full potential.

**Short-Term Focus – Building toward our long-term areas of success, the following items represent critical needs to put us on that path, and will engage our energies over the next 3-5 years.**

1. Fund voluntary, full-day kindergarten and include kindergarten students in the override calculation.
2. Fund the implementation costs of Arizona's new standards, assessments, and technology.
3. Restore capital funding to funding formula allocations.
4. Fund inflation fully in the baseline to uphold the voters' mandate.
5. Allow public school tax credits to be used as determined by local districts.
6. Create greater flexibility with mandated graduation requirements.

**2014 Legislative Session-Specific – Building toward our long-term areas of success, the following items reflect issues that will not only move us forward, but we believe can be accomplished next year given the legislative atmosphere and current public trends.**

1. Advocate for an Administrative Reduction Omnibus to lessen unfunded mandates and administrative burdens.
2. Restore Building Renewal funding to ensure school facilities are adequately maintained.
3. Change “override” language to “local support” to better reflect what voters are being asked to support.
4. Advocate for school safety funds to create a safe learning environment.
5. Allow JTEDs to lease buildings and allow school districts greater flexibility in the divestiture of property to address population and course needs.
6. Expand bonding capacity to allow local districts to address school facility needs.
7. Maximize trust land income for teacher’s salaries and student classroom opportunities.
8. Allow schools to operate a 200-day school year and include funding from 5% to 8% to increase student achievement.
9. Restore 9<sup>th</sup> grade funding for CTE/JTEDs so that students have the opportunity to be exposed to career fields and/or certification completion.
10. Protect the right of districts to charter schools for innovation.