The High School Economics eTextbook by Steven M. Reff

(1978- 2008) Economics Educator in TUSD (Rincon, University, and Pueblo High Schools) (30 years)

(2007 - 2016) The University of Arizona retired Lecturer in the Economics Department where I have taught 13,000 students (10 years)



- (1988 2010) Advanced Placement Economics Educator (22 years)
- (2001 2005) AP Economics Test Development Committee
- (1994 2010) AP Economics Consultant for The College Board
- (2006 2018) Economics Consultant for the Thomas R. Brown Foundation (12 years)

University of Arizona Teaching Awards:

Five Star Faculty Member Award at the Year at The University of Arizona (2015)

Eller College Dean's Award for Undergraduate Teaching Award 2014

Eller College Dean's Award for Undergraduate Teaching Award 2013

Eller College Faculty Member of the Year Award 2010

Eller College Dean's Award for Undergraduate Teaching Award 2007

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Basic Concepts

Microeconomics

Macroeconomics

International Trade

Financial Literacy

Current Events and Videos

Welcome to The High School Economics eTextbook

Click on the drop down menu buttons above to go to the topics you should know upon graduating from high school. If you don't understand these topics, then you will have a difficult time when you start college.

Each chapter opens in a NEW browser window. When you are finished reading the chapter, close the window to return to this main page.

Best of luck going forward with your newfound knowledge of economics.



Steven M. Reff
Economics Lecturer
University of Arizona
(2007 - 2016)
The 2015 University of Arizona
Five-Star Faculty Award

The High School Economics eTextbook

Covers all the topics listed in the Arizona State Standards for 2018.

The next slide will show you the titles of all the chapters in the eTextbook.

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Steven Reff's Vitae	Marginal Analysis	Deadweight Loss	Inflation	Balance of Trade	Planning for College	25
College-Level Material	Production-	Price Ceiling and	Real GDP	Fiscal/Monetary Polcies, ASAD,	Purchasing a Car	
Contact	Possibilities Frontier, Part I	Price Floor	Circular Flow	Exchange Rates Combined	Filling Out a 1040EZ	
Communic	Production-	Elasticity	Business Cycle	Economic Growth	Income vs. Wealth	Steven M. Reff Economics Lecturer University of Arizona
	Possibilities Frontier, Part II	Utility	Aggregate Supply	Policies	Compound Interest and the Rule of 72	(2007 - 2016) e 2015 University of Arizona Five-Star Faculty Award
	Production- Possibilities	Costs of Doing Business	Aggregate Demand, Part I		Financial Investments	Current Events
	Frontier, Part III	Labor Costs	Aggregate Demand, Part II		Stocks	Videos (Micro)
	Quantity Demanded	Types of	Aggregate Demand,		Bonds	Videos (Macro)
	Determinants of Demand	Competition	Part III		Purchasing a House	
	Quantity Supplied	Externalities (Negative and Positive)	Fiscal Policy		Advertising Influence	
	Determinants of Supply	Private Goods vs. Public Goods	Monetary Policy Stabilization Policies	3	Establishing Credit	
	Combination of Supply and Demand	Income Inequality	Combined		Buying Insurance	

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	Quantity Demanded	Labor Costs	Aggregate Demand, Part II		Stocks	Videos (Micro)
	•	Types of Competition	Aggregate Demand,		Bonds	Videos (Macro)
	Determinants of Demand	The first of the f	Part III		Purchasing a House	
	Quantity Supplied	Externalities (Negative and Positive)	Fiscal Policy		Advertising Influence	
	Determinants of Supply	Private Goods vs.	Monetary Policy		Establishing Credit	
		Public Goods	Stabilization Policies Combined	1	Buying Insurance	
	Combination of Supply and Demand	Income Inequality			,g	

The entire *e*Textbook is interactive for the students to apply their learning immediately as they are reading the chapters.

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Open the link to The High School Economics eTextbook and open the drop-down menus and open a chapter link to see how the interactive reading works: http://reffonomics.com/hs

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	Combination of	Public Goods	Stabilization Policies Combined		Buying Insurance	
	Supply and Demand	Income Inequality				

This link on the topic of Combination of Supply and Demand will give you an idea how the interactive reading works: http://reffonomics.com/SupplyandDemand2.html

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	Supply and Demand	Income Inequality				

This is my gift to TUSD for the 30 years I worked in the district. You may contact me at reffonomics@yahoo.com