AZ Concept	РО	Standard	Concept Page
		Analyze the implications of scarcity: a. limited resources and	
		unlimited human wants influence choice at individual, national,	
C1: Foundations	PO 1	and international levels	A3 COST: Cost is unavoidable.
		Analyze the implications of scarcity: b. factors of production	
		(e.g., natural, human, and capital resources, entrepreneurship,	
C1: Foundations	PO 1	technology)	A3 COST: Cost is unavoidable.
		Analyze the implications of scarcity: c. marginal analysis by	
C1: Foundations	PO 1	producers, consumers, savers, and investors	A3 COST: Cost is unavoidable.
		Analyze the implications of scarcity: c. marginal analysis by	
C1: Foundations	PO 1	producers, consumers, savers, and investors	Buyers
		Analyze the implications of scarcity: c. marginal analysis by	
C1: Foundations	PO 1	producers, consumers, savers, and investors	Sellers
		Analyze the implications of scarcity: b. factors of production	
		(e.g., natural, human, and capital resources, entrepreneurship,	A2 RESOURCES: Things are not resources until people invent
C1: Foundations	PO 1	technology)	ways of putting them into service.
		Analyze the implications of scarcity: c. marginal analysis by	
C1: Foundations	PO 1	producers, consumers, savers, and investors	Long Run and Short Run Thinking
		Analyze the implications of scarcity: c. marginal analysis by	
C1: Foundations	PO 1	producers, consumers, savers, and investors	Credit and Compound Interest (growth)
		Analyze the implications of scarcity: a. limited resources and	
		unlimited human wants influence choice at individual, national,	
C1: Foundations	PO 1	and international levels	Why Ethics?
		Analyze the implications of scarcity: c. marginal analysis by	
C1: Foundations	PO 1	producers, consumers, savers, and investors	Why Ethics?
		Analyze production possibilities curves to describe opportunity	
C1: Foundations	PO 2	costs and trade-offs.	Production Possibilities Curve
		Analyze production possibilities curves to describe opportunity	
C1: Foundations	PO 2	costs and trade-offs.	Comparative Advantage
		Describe the characteristics of the mixed-market economy of	
C1: Foundations	PO 3	the United States: f. rational self-interest	A3 COST: Cost is unavoidable.
		Describe the characteristics of the mixed-market economy of	A4 INSTITUTIONS: We develop frameworks for interacting that
C1: Foundations	PO 3	the United States: e. role of the government	help us to trust each other and make deals.
		Describe the characteristics of the mixed-market economy of	
C1: Foundations	PO 3	the United States: e. role of the government	Conditions for Trade
		Describe the characteristics of the mixed-market economy of	
C1: Foundations	PO 3	the United States: f. rational self-interest	Why trade?

		Describe the characteristics of the mixed-market economy of	
C1: Foundations	PO 3	the United States: f. rational self-interest	Buyers and Sellers Coordinating on Price - A Market
		Describe the characteristics of the mixed-market economy of	
C1: Foundations	PO 3	the United States: c. consumer sovereignty	Buyers
		Describe the characteristics of the mixed-market economy of	
C1: Foundations	PO 3	the United States: b. profit motive	Sellers
		Describe the characteristics of the mixed-market economy of	A1 TRADE: We thrive as human beings because we learned to
C1: Foundations	PO 3	the United States: c. consumer sovereignty	make deals with strangers.
		Describe the characteristics of the mixed-market economy of	
C1: Foundations	PO 3	the United States: d. competition	A Market: Supply and Demand
		Describe the characteristics of the mixed-market economy of	
C1: Foundations	PO 3	the United States: d. competition	Surplus in Markets
		Describe the characteristics of the mixed-market economy of	
C1: Foundations	PO 3	the United States: g. invisible hand	Surplus in Markets
		Describe the characteristics of the mixed-market economy of	
C1: Foundations	PO 3	the United States: f. rational self-interest	Price Signals and Decision Making
		Describe the characteristics of the mixed-market economy of	
C1: Foundations	PO 3	the United States: g. invisible hand	Price Signals and Decision Making
		Describe the characteristics of the mixed-market economy of	
C1: Foundations	PO 3	the United States: a. property rights	Property
		Describe the characteristics of the mixed-market economy of	
C1: Foundations	PO 3	the United States: d. competition	Market Structure and Market Power
		Describe the characteristics of the mixed-market economy of	
C1: Foundations	PO 3	the United States: e. role of the government	Market Structure and Market Power
		Describe the characteristics of the mixed-market economy of	
C1: Foundations	PO 3	the United States: f. rational self-interest	Institutions of Commercial Society
		Describe the characteristics of the mixed-market economy of	
C1: Foundations	PO 3	the United States: b. profit motive	Entry and Exit (role of profit)
		Describe the characteristics of the mixed-market economy of	
C1: Foundations	PO 3	the United States: b. profit motive	Creative Destruction
		Describe the characteristics of the mixed-market economy of	
C1: Foundations	PO 3	the United States: f. rational self-interest	Why Economy?
		Describe the characteristics of the mixed-market economy of	A5 VALUE: Our values are what we aim at, and judge to be
C1: Foundations	PO 3	the United States: b. profit motive	worth aiming at, when we make choices.
		Describe the characteristics of the mixed-market economy of	A5 VALUE: Our values are what we aim at, and judge to be
C1: Foundations	PO 3	the United States: c. consumer sovereignty	worth aiming at, when we make choices.
		Describe the characteristics of the mixed-market economy of	A5 VALUE: Our values are what we aim at, and judge to be
C1: Foundations	PO 3	the United States: f. rational self-interest	worth aiming at, when we make choices.

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Describe how the interdependence of both households and firms is affected by trade, exchange, money, and banking: d.			role and interdependence of households, firms, and	
firms is affected by trade, exchange, money, and banking: d.	C2: Microeconomics	PO 1	government in the circular flow model of economic activity	Institutions of Commercial Society
			Describe how the interdependence of both households and	
C2: Microeconomics PO 1 financial institutions and securities markets Institutions of Commercial Society			firms is affected by trade, exchange, money, and banking: d.	
	C2: Microeconomics	PO 1	financial institutions and securities markets	Institutions of Commercial Society

	1	Describe how the interdependence of both households and	
		firms is affected by trade, exchange, money, and banking: c. role	
		of entrepreneurs in a market economy and how profit is an	
		incentive that leads entrepreneurs to accept risks of business	
C2: Microeconomics	PO 1	failure	The Entrepreneur as a Resource Integrator
		Describe how the interdependence of both households and	
		firms is affected by trade, exchange, money, and banking: c. role	
		of entrepreneurs in a market economy and how profit is an	
		incentive that leads entrepreneurs to accept risks of business	
C2: Microeconomics	PO 1	failure	Entrepreneurship as an Effectual Process
		Describe how the interdependence of both households and	
		firms is affected by trade, exchange, money, and banking: a.	
		why voluntary exchange occurs only when all participating	
C2: Microeconomics	PO 1	parties expect to gain from the exchange	Markets Don't Exist
		Describe how the interdependence of both households and	
		firms is affected by trade, exchange, money, and banking: c. role	
		of entrepreneurs in a market economy and how profit is an	
		incentive that leads entrepreneurs to accept risks of business	
C2: Microeconomics	PO 1	failure	Creating Value
		Describe how the interdependence of both households and	
		firms is affected by trade, exchange, money, and banking: c. role	
		of entrepreneurs in a market economy and how profit is an	
		incentive that leads entrepreneurs to accept risks of business	
C2: Microeconomics	PO 1	failure	Competitive Advantage - The dynamics of remaining viable
		Describe how the interdependence of both households and	
		firms is affected by trade, exchange, money, and banking: c. role	
		of entrepreneurs in a market economy and how profit is an	
		incentive that leads entrepreneurs to accept risks of business	
C2: Microeconomics	PO 1	failure	The Big Errors
		Describe how markets function: b. how a market price is	
C2: Microeconomics	PO 2	determined	A Market: Supply and Demand
		Describe how markets function: b. how a market price is	
C2: Microeconomics	PO 2	determined	Influences on Predicted Price and Quantity
		Describe how markets function: c. graphs that demonstrate	
C2: Microeconomics	PO 2	changes in supply and demand	Influences on Predicted Price and Quantity
		Describe how markets function: d. how price ceilings and floors	
C2: Microeconomics	PO 2	cause shortages or surpluses	Price Controls
		Describe how markets function: f. theory of production and the	
C2: Microeconomics	PO 2	role of cost	ADVANCED: Theory of Production, Supplier Cost Curves
	-	•	•

		Describe how markets function: f. theory of production and the	
C2: Microeconomics	PO 2	role of cost	Entry and Exit (role of profit)
		Describe how markets function: f. theory of production and the	
C2: Microeconomics	PO 2	role of cost	Creative Destruction
		Describe how markets function: d. how price ceilings and floors	
C2: Microeconomics	PO 2	cause shortages or surpluses	Price Controls and Decision Making
		PO 2. Describe how markets function: e. comparison of	
C2: Microeconomics	PO 2	monopolistic and competitive behaviors	Monopoly Power
		Describe how government policies influence the economy: b.	
		use of federal, state & local government spending to provide	
		national defense; address environmental concerns; define &	
		enforce property, consumer & worker rights; regulate markets;	
C2: Microeconomics	PO 3		Benefits for Bystanders
		Describe how government policies influence the economy: b.	
		use of federal, state & local government spending to provide	
		national defense; address environmental concerns; define &	
		enforce property, consumer & worker rights; regulate markets;	
C2: Microeconomics	PO 3	& provide good	Tragedy of the Commons
		Describe how government policies influence the economy: a.	
		need to compare costs and benefits of government policies	
C2: Microeconomics	PO 3	before taking action	International Trade and Trade Protection
		Describe how government policies influence the economy: c.	
		effects of progressive, proportional, and regressive taxes on	
C2: Microeconomics	PO 3	different income groups	Fiscal Policy
		Describe how government policies influence the economy: d.	
		role of self-interest in decisions of voters, elected officials, and	
C2: Microeconomics	PO 3	1	Public Choice
		Describe how government policies influence the economy: d.	
		role of self-interest in decisions of voters, elected officials, and	
C2: Microeconomics	PO 3		Knowledge Discovery
		Describe how government policies influence the economy: a.	
		need to compare costs and benefits of government policies	
C2: Microeconomics	PO 3	before taking action	Price Controls and Decision Making
		Describe how government policies influence the economy: b.	
		use of federal, state & local government spending to provide	
		national defense; address environmental concerns; define &	
		enforce property, consumer & worker rights; regulate markets;	
C2: Microeconomics	PO 3	& provide good	Price Controls and Decision Making

		Determine how inflation, unemployment, and gross domestic	
C3: Macroeconomics	PO 1	product statistics are used in policy decisions.	Measuring Economies
		Determine how inflation, unemployment, and gross domestic	
C3: Macroeconomics	PO 1	product statistics are used in policy decisions.	GDP – Gross Domestic Product
		Determine how inflation, unemployment, and gross domestic	
C3: Macroeconomics	PO 1	product statistics are used in policy decisions.	Price Level – CPI, GDP Deflator
		Explain the effects of inflation and deflation on different groups	
		(e.g., borrowers v. lenders, fixed income/cost of living	
C3: Macroeconomics	PO 2	adjustments).	Monetary Policy
		Describe the economic and non-economic consequences of	
C3: Macroeconomics	PO 3	unemployment.	Unemployment Rate
		Analyze fiscal policy and its effects on inflation, unemployment,	
C3: Macroeconomics	PO 4	and economic growth.	Fiscal Policy
		Describe the functions of the Federal Reserve System (e.g.,	
		banking regulation and supervision, financial services, monetary	
C3: Macroeconomics	PO 5	policy) and their influences on the economy.	Monetary Policy
		Explain the effects of monetary policy on unemployment,	
C3: Macroeconomics	PO 6	inflation, and economic growth.	Monetary Policy
		Determine how investment in factories, machinery, new	
		technology, and the health, education, and training of people	
C3: Macroeconomics	PO 7	can raise future standards of living.	Progress and Wealth Creation
		Analyze the similarities and differences among economic	
		systems: d. role of private property in conserving scarce	
C4: Global Economics	PO 1	resources and providing incentives in a market economy	Property
		Analyze the similarities and differences among economic	
		systems: a. characteristics of market, command, and mixed	
		economic systems, including roles of production, distribution,	
C4: Global Economics	PO 1	and consumption of goods and services	Institutions of Commercial Society
		Analyze the similarities and differences among economic	
		systems: c. characteristics of the mixed-market economy of the	
		US, including such concepts as private ownership, profit motive,	
C4: Global Economics	PO 1	consumer sovereignty, competition, and government regulation	Institutions of Commorcial Society
C4. Global Economics	PO 1	consumer sovereignty, competition, and government regulation	Institutions of Commercial Society
		Analyze the similarities and differences among economic	
		systems: c. characteristics of the mixed-market economy of the	
		US, including such concepts as private ownership, profit motive,	
C4: Global Economics	PO 1	consumer sovereignty, competition, and government regulation	Knowledge Discovery
t	1	1 2	

		Describe the effects of international trade on the United States	
		and other nations: a. how people and nations gain through	
C4: Global Economics	PO 2		Comparative Advantage
		Describe the effects of international trade on the United States	
		and other nations: b. how the law of comparative advantage	
C4: Global Economics	PO 2	leads to specialization and trade	Comparative Advantage
		Describe the effects of international trade on the United States	
		and other nations: b. how the law of comparative advantage	
C4: Global Economics	PO 2	leads to specialization and trade	Progress and Wealth Creation
		Describe the effects of intermediate lands on the United Chates	
		Describe the effects of international trade on the United States	
		and other nations: f. factors that influence the major world	
		patterns of economic activity including the differing costs of	
C4: Global Economics	PO 2	production between developed and developing countries	Progress and Wealth Creation
		Describe the effects of international trade on the United States	
		and other nations: c. effects of protectionism, including tariffs	
		and quotas on international trade and on a nation's standard of	
C4: Global Economics	PO 2	living	International Trade and Trade Protection
		Describe the effects of international trade on the United States	
		and other nations: e. how the concepts of balance of trade and	
C4: Global Economics	PO 2	balance of payments are used to measure international trade	International Trade and Trade Protection
C4. Global Economics	102	balance of payments are used to measure international trade	International Trade and Trade Protection
		Describe the effects of international trade on the United States	
		and other nations: g. economic connections among different	
C4: Global Economics	PO 2	regions, including changing alignments in world trade partners	International Trade and Trade Protection
		Describe the effects of international trade on the United States	
		and other nations: h. identify the effects of trade agreements	
C4: Global Economics	PO 2	(e.g.,North American Free Trade Agreement)	International Trade and Trade Protection
		Describe the effects of international trade on the United States	
		and other nations: a. how people and nations gain through	
C4: Global Economics	PO 2		International Trade and Trade Protection
		Describe the effects of international trade on the United States	
		and other nations: d. how exchange rates work and how they	
C4: Global Economics	PO 2	affect international trade	International Trade and Trade Protection

		Describe the effects of international trade on the United States	
		and other nations: f. factors that influence the major world	
		patterns of economic activity including the differing costs of	
C4: Global Economics	PO 2	production between developed and developing countries	Division of Labor
		Explain how education, career choices, and family obligations	
C5: Personal Finance	PO 1	affect future income.	Long Run and Short Run Thinking
		Explain how education, career choices, and family obligations	
C5: Personal Finance	PO 1	affect future income.	Budgeting
C5: Personal Finance	PO 2	Analyze how advertising influences consumer choices.	Marketing Fundamentals
		Determine short- and long-term financial goals and plans,	
C5: Personal Finance	PO 3	including income, spending, saving, and investing.	Budgeting
		Compare the advantages and disadvantages of using various	
C5: Personal Finance	PO 4	forms of credit and the determinants of credit history.	Credit and Compound Interest (growth)
		Explain the risk, return, and liquidity of short- and long-term	
C5: Personal Finance	PO 5	saving and investment vehicles.	Accounting Basics
		Explain the risk, return, and liquidity of short- and long-term	
C5: Personal Finance	PO 5	saving and investment vehicles.	Break-Even Analysis
		Identify investment options, (e.g., stocks, bonds, mutual funds)	
C5: Personal Finance	PO 6	available to individuals and households.	Credit and Compound Interest (growth)