



TUCSON UNIFIED SCHOOL DISTRICT

MEETING OF: September 24, 2013

TITLE: Consultant Contract for Demographic Study to be Completed in November 2013

ITEM #: 4

Information:

Study:

Action: X

PURPOSE:

Staff will present the scope of work, schedule and contract for a demographic study to assess and project student populations and characteristics at a neighborhood level. The Demographic Study will inform the District Strategic Planning and School Master Planning processes.

DESCRIPTION AND JUSTIFICATION:

The Demographic Study in the attached contract is a key input to the School Master Plan. It will provide projections of enrollments in the District for the next ten years, disaggregating these enrollments by small geographic areas and by socioeconomic characteristics to provide data for boundary and Unitary Status Plan analyses.

The involvement of Applied Economics has three main advantages:

1. A third-party, independent opinion, will verify the work performed by the District, to help reduce uncertainty and ensure that the District is ready for the future. It also helps build the confidence of the community in any potential facility/boundary decisions or bond offerings.
2. Applied Economics brings in valuable experience from many school districts, regional planning organizations and community college districts relative to population trends, enrollment patterns and the educational alternatives including private schools, charter schools and home-schooling / on-line education.
3. The proposed approach complements the enrollment projections done by staff in that they will analyze and project enrollment by neighborhood rather than by school. These smaller geographies provide a better ability to perform "what-if" analysis of potential school attendance areas and facility additions/consolidations.

Candy Egbert, Sam Brown, and Yousef Awwad will be present and available at the meeting to respond to questions.

This meets the following Superintendent Goals: Student Enrollment, by meeting the goals of the Unitary Status Plan; Desegregation, by implementing the requirements of the Unitary Status Plan; and School Master Plan, by expanding on earlier efforts to develop a ten-year plan.

BOARD POLICY CONSIDERATIONS:

LEGAL CONSIDERATIONS:

For all Intergovernmental Agreements (IGAs), Initiator of Agenda Item provides the name of the agency responsible for recording the Agreement after approval:

For amendments to current IGAs, Initiator provides original IGA recording number:

Legal Advisor Signature (if applicable)

BUDGET CONSIDERATIONS:

| | |
|--------------------|---------------------|
| \$ 32,080 | District Budget |
| _____ | State/Federal Funds |
| _____ | Other |
| <u>Budget Cost</u> | <u>Budget Code</u> |
| \$ 32,080 | |

Budget Certification (for use by Office of Financial Services only):

Date _____

I certify that funds for this expenditure in the amount of \$ are available and may be:

Authorized from current year budget _____




Authorized with School Board approval _____

Code: _____ Fund: _____

INITIATOR(S):

| | | | |
|--|-------|--|--------|
| Bryant Nodine, AICP, Planning Services Program Manager | | | 9/9/13 |
| Name | Title | | Date |

DOCUMENTS ATTACHED/ ON FILE IN BOARD OFFICE:

| ATTACHMENTS: |
|---|
| Click to download |
|  Proposal for Demographic Study |
|  Description of Applied Economics |
|  Example of Applied Economics Report |

TUCSON UNIFIED SCHOOL DISTRICT

BOARD AGENDA ITEM
CONTINUATION SHEET