

## ***APPLIED ECONOMICS FIRM DESCRIPTION***

**Applied Economics** is an Arizona-based economic consulting firm specializing in socioeconomic and demographic analyses, economic development research and economic impact assessment. The firm's clients include state agencies, local governments--cities, counties, councils of government and school districts; as well as utilities, regional economic development organizations and various large corporations. Applied Economics provides a wide range of services to school districts including demographic and development analyses, enrollment projections, and facility and attendance area planning.

Since 1995, Applied Economics has served more the 40 Arizona school districts, and currently serves between 10 and 15 districts per year, retaining many schools districts as clients over long periods of time. The firm conducts research and develops customized models to create school-age population and school enrollment projections, tailoring its approach for each school district. Applied Economics specializes in developing models to prepare small area (square mile or less) estimates and projections of variables such as population, housing units, income and enrollment. These are used in a variety of planning applications including school staffing and facility planning, transportation planning and market analysis.

The partners at Applied Economics have worked together for over twenty years, and are very aware of local and regional planning and development issues. They are also experienced at working with all levels of public and private sector staff, as well as steering committees and community groups representing diverse perspectives. Applied Economics strives to provide the necessary technical information, in an unbiased and understandable format, in order to allow decision-makers to make better, more informed choices.

Current local clients include the City of Tucson and Tucson Regional Economic Opportunities Inc. (TREO).