

-----Original Message-----

From: Startt, Kevin

Sent: Monday, April 9, 2018 8:58 AM

To: Valenzuela, Michelle <Michelle.Valenzuela@tUSD1.org>

Cc: Kerfoot, Diana <Diana.Kerfoot@tUSD1.org>; Hankins, Donna <Donna.Hankins@tUSD1.org>

Subject: RE: KVOA contract

Hello Michelle - We currently have KVOA under contract on RFP 15-72-C19 - which is effective until 12/31/2019. It looks like Telemundo was also awarded under television and digital marketing for the same time frame.

It is possible to do a "Supplemental Request for Proposals" if you are determining that additional vendors are necessary to meet the needs of the District for this service. The resulting contracts from the new RFP would supplement the existing awarded vendors. The term of the original and supplemental contracts would all still expire on 12/31/2019.

There are some other options, such as not renewing when the calendar year renewal process comes up in December of 2018 and starting a new RFP.

Please contact Diana, Donna and/or myself for more information if you would like more information.
Thanks,

Kevin Startt, CPPB

Purchasing Department | Director of Purchasing

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-----Original Message-----

From: Valenzuela, Michelle

Sent: Friday, April 6, 2018 7:28 PM

To: Startt, Kevin <Kevin.Startt@tUSD1.org>

Subject: KVOA contract

Hi. Dr. Stegeman asked about our advertising on local news stations. We know we are under contract with KVOA. He said we could reopen the RFP to potentially open the doors for us to advertise on other stations.

Is that correct?

Thanks,
Michelle