

# YOUNG ENTREPRENEURS *Academy*

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# Introducing The Young Entrepreneurs Academy

The Young Entrepreneurs Academy (YEA!) is a groundbreaking and exciting after school program that transforms local middle and high school students into real, confident entrepreneurs.

YOUNG  
ENTREPRENEURS  
*Academy*

EMBRACE YOUR PASSION. LIVE YOUR DREAM. CHANGE THE WORLD.



**CHEERS**  
TO THE **CHAMBER**

Tucson   
**Hispanic**  
Chamber of Commerce  
FOUNDATION

110 Chamber partners  
in 39 states across the country  
are inspiring hundreds of  
young entrepreneurs each year.



## Redefining Entrepreneurship Education in America

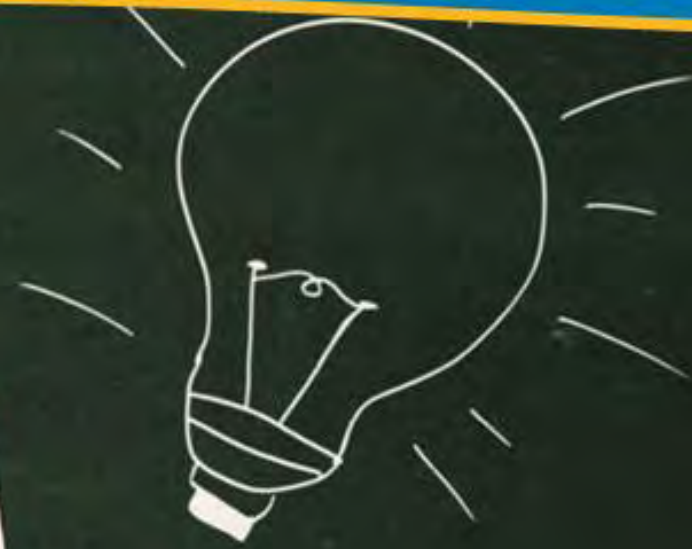
Replacing business simulation with real company launches and job creation.

The Young Entrepreneurs Academy (YEA!) is a groundbreaking and exciting after school program that transforms local middle and high school students into real, confident entrepreneurs.

Through the year-long program, students in grades 6-12 generate business ideas, conduct market research, write business plans, pitch to a panel of investors, and launch their very own companies.

From exciting local business guest lecturers to dynamic field trips to local companies, students learn how to develop and run a real enterprise in a fun, projects-based approach.





## Competitive Application Process

Identifying students with a passion  
for enterprise or a big idea.

**YEA!**

**Students 11–18 years old**

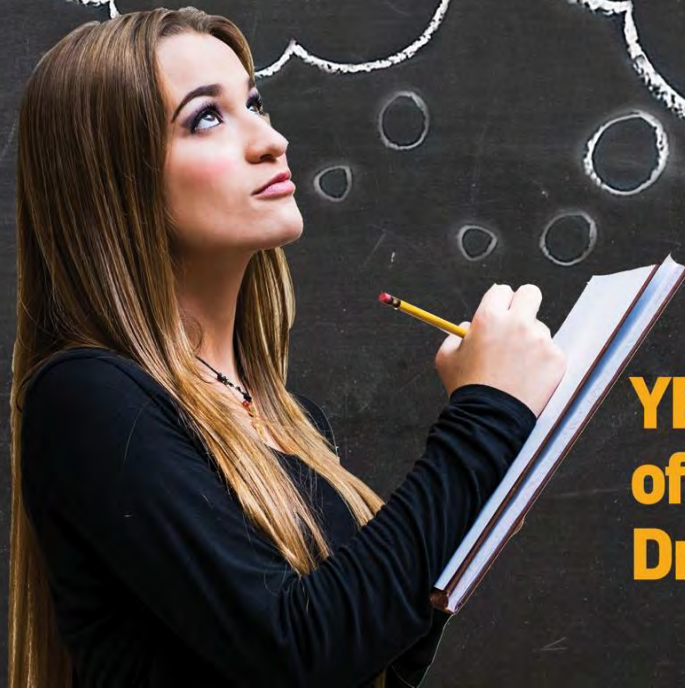
**Big Idea**

**Pitch**

**Launch**

**Redefining  
Entrepreneurship in  
America**

**YEA! Sponsors  
of the American  
Dream**



## **Fieldtrips**

Cool Business  
Food Franchise  
Personal Style  
Advertising & Publicity  
Business Name Registration  
Business of Fun!

## **Volunteers**

Mentors  
Graphic Designers  
Business Plan Reviewers  
Mock Judges

## **Guest Speakers**

Business Law  
Accounting  
Insurance & Risk  
Management  
E-Commerce  
Niche Marketing  
Elevator Pitch  
Designations & Awards  
Taxes  
Social Entrepreneurship

# 5 Minutes To Make it Happen

Students pitch their plans in front of a live audience and panel of investors for real funding with 5 minutes and a microphone.





# National YEA! Competition

**“Kids are born with an innate entrepreneurial spirit, let’s encourage it”**



**SAUNDERS**  
SCHOLARS  
NATIONAL COMPETITION

**MAY**



**2017 YEA! Tucson**

**NY Saunders Scholar Semi-Finalist**

**TUSD, TMHS Arissa Gonzalez**



A close-up photograph of a hand holding a black pen, writing on a check. The check is for \$150.00 and has the word 'Dollars' written below the amount. The background is a warm, golden-brown color.

## Real Bank Accounts Real Businesses

Students open new bank accounts and file for legal DBA's.

## An Exciting & Intimate Experiential Approach

Students meet with local business leaders, tour great companies and connect with professionals and mentors.



## YEA! History & Success

- YEA! program began in 2004 – Now in 100+ communities nationwide!
- A year-long academic program that supports students' desire to become entrepreneurs and innovators, by teaching core entrepreneurial skills.
- Provides students with the opportunity to brainstorm ideas, write a business plan, pitch to potential investors, obtain funding, and really launch their company.
- Course focuses on themes of driving innovation, viewing the world in new ways, recognizing opportunities, evaluating risk, providing solutions and creating value.
- **All of the learning is real and experiential, and fun!**

**2011**



**194 STUDENTS**

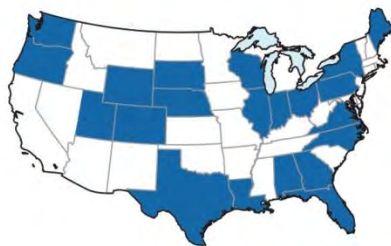


**23 SITES IN 9 STATES**

**2012**



**1,394 STUDENTS**

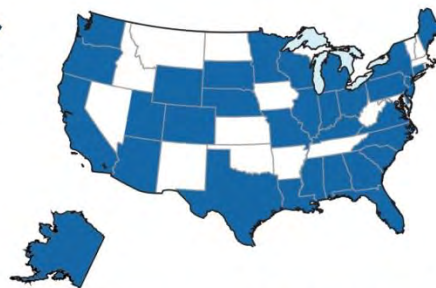


**59 SITES IN 23 STATES**

**2013**



**1,780 STUDENTS**

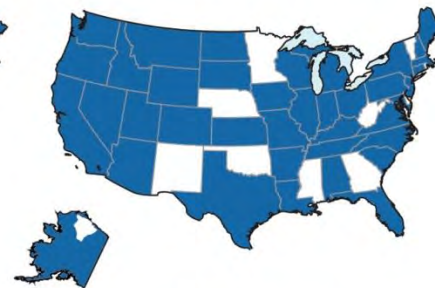


**89 SITES IN 30 STATES**

**2014**



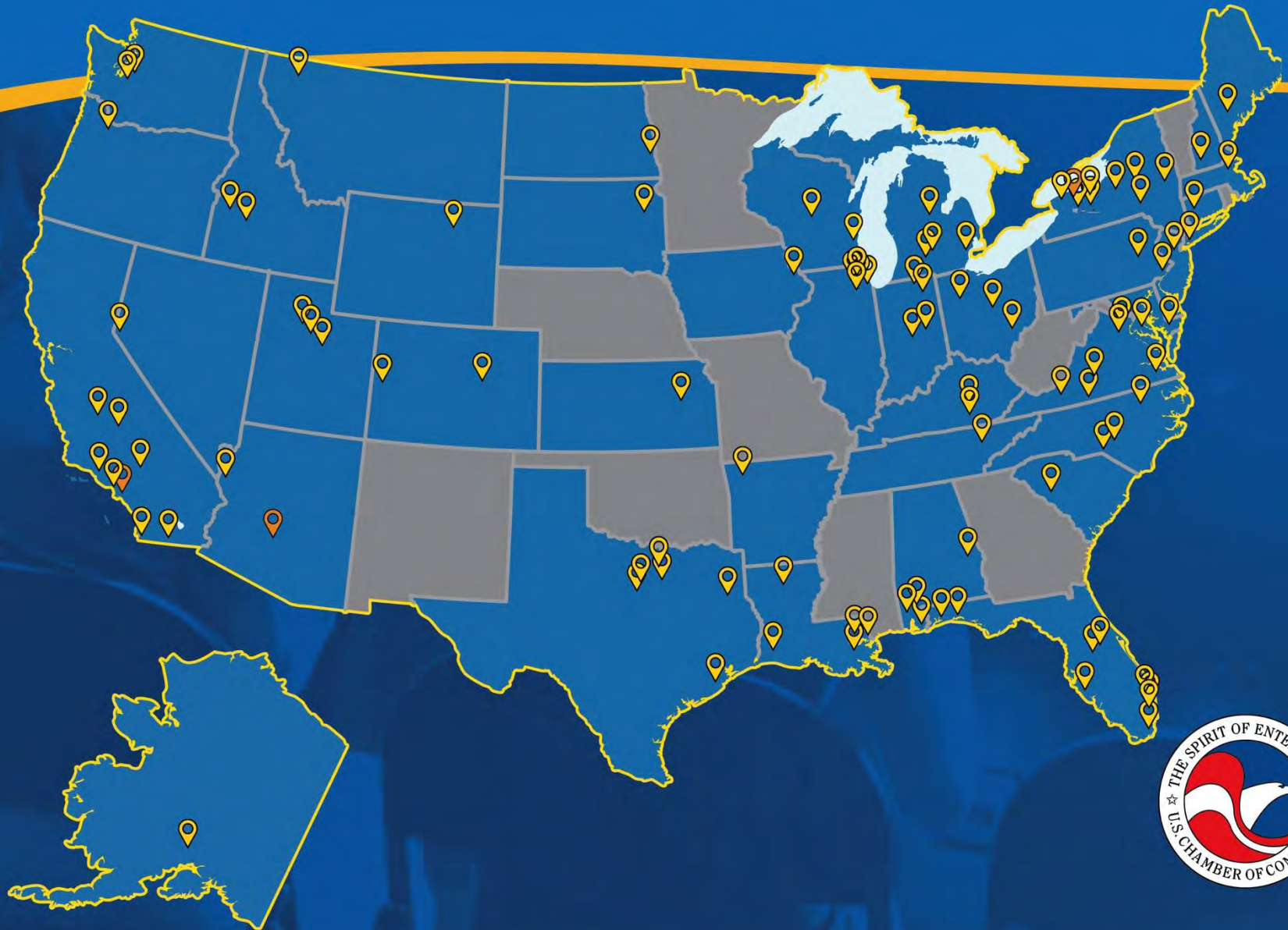
**4,338 STUDENTS**



**110 SITES  
IN 39 STATES**



# Licensed States as of 2015



# YEA! Stats



## YEA! Stats

- 100% graduate high school on time
- 56% are underrepresented minorities
- 99% students enroll in college
- 4,338 students nationwide launched over 2,700 businesses

## YEA! Stats

- Founded in 2004
- 110 locations
- 39 states



# Student Success Featured

THE WALL STREET JOURNAL.



The New York Times



NAWBO  
National Association of Women Business Owners

Entrepreneur

mic mass  
CHALLENGE



HARVARD  
UNIVERSITY

Forbes

Walmart  
Save money. Live better.

SHARK  
TANK



teenVOGUE

Inc.

## Benefits to TUSD

Your generous support will:

- Transform local students into real entrepreneurial success stories
- Strengthen our business and educational communities
- Secure the next generation of leaders in our region

Associated Benefits:

- Exclusive Judging Seat at local YEA! Investor Panel Event
- Exposure & Logo on local YEA! materials
- Media Impressions from *Thank You!* story and recognition in YEA! Press Releases
- Enhanced reputation and significant recognition in your region as a leader in innovation, entrepreneurship, and civic engagement.

## Securing the Future of Your Community

From press opportunities at the exciting Investor Panel Event where the students pitch their business plans live to the community, to positive media impressions and stories speaking of your generosity and commitment to small business in the region, becoming a sponsor of YEA! is a great way to strengthen your organization and the future of our community.

We are hoping to secure support from your organization to launch this wonderful program and impact our community in a dynamic way!



## Application Process

Complete and submit the application form online at:

[www.yeausa.org](http://www.yeausa.org)

- ✓ Student response questions.
  - ✓ Student essay response.
  - ✓ Letter of recommendation.
  - ✓ School transcript or end of year report card.
  - ✓ Personal interview.
- Application Deadline for 2017/2018 cohort **Friday, September 15th**



## **Thank You for Your Time!**

We'd be happy to answer any questions you may have about bringing the power of the Young Entrepreneurs Academy to your community.

..... SPONSORS OF THE .....

# American Dream

