

Achieve3000 Update: An Innovative Approach to Literacy and Bilingualism

TUSD Governing Board Meeting
Tuesday, June 11, 2013



Achieve3000

Web-based

**Increases
Performance on
High Stakes
Testing**

**Designed for
Grades 2-12**

**Improves Writing
Proficiency**

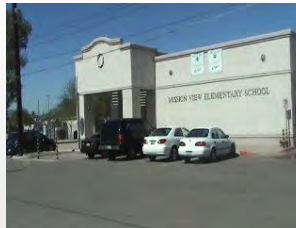
**Accelerates Reading
Comprehension &
Builds Vocabulary**



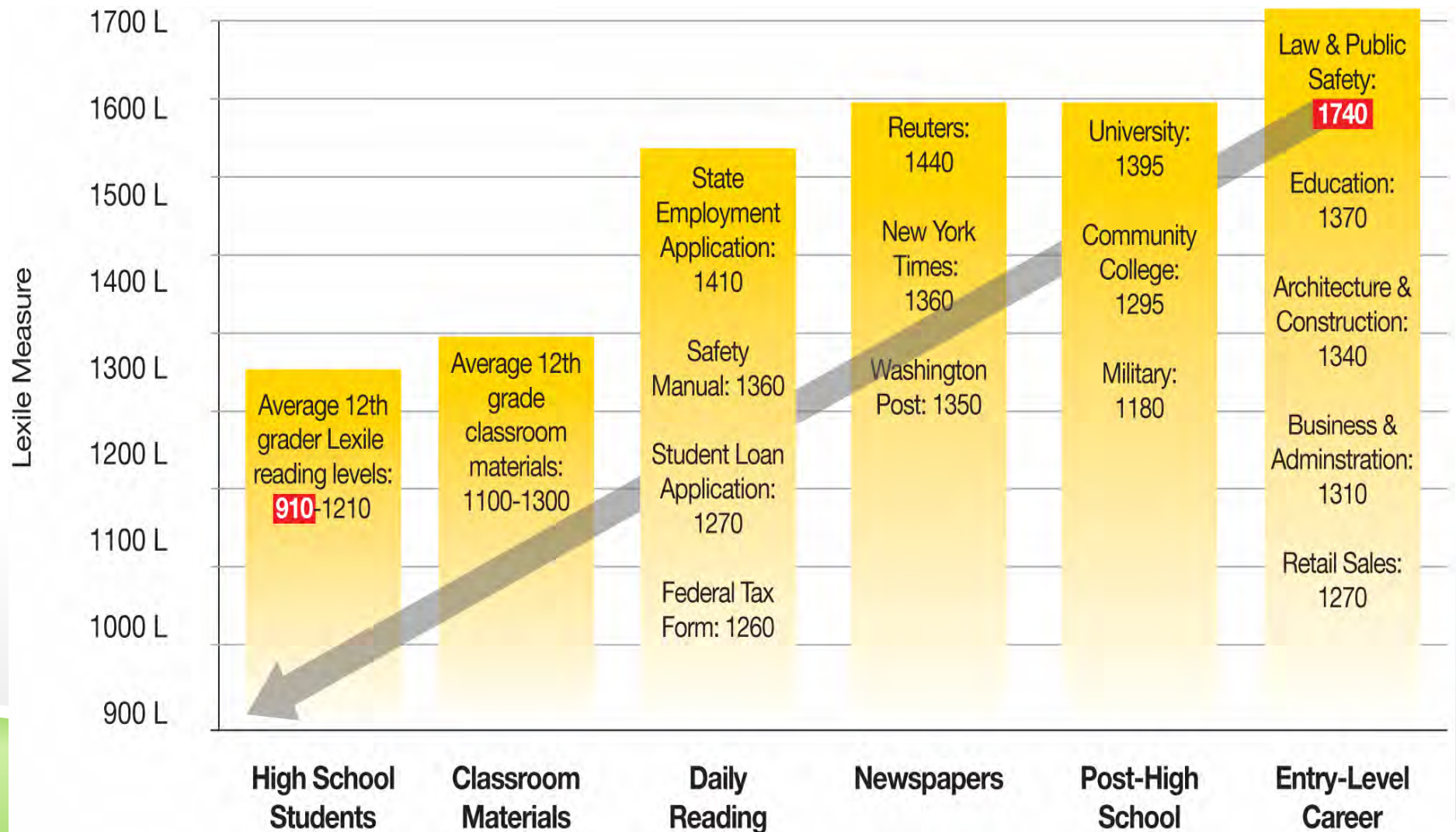
Participating Sites & Departments

Elementary		Middle Schools	High Schools
Davis	Mission View	Pistor	Howenstine
Erickson	Roskruge	Wakefield	Pueblo
Grijalva	Van Buskirk		
Hollinger	White		
McCorkle			

African American Student Services	Language Acquisition Department	TUSD Family and Community Outreach
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A Growing Gap



Achieve3000: How does it work?

The 5-Step Literacy Routine

Log in and follow these **5 Steps**
to College and Career Readiness!



1. Respond to the **Poll** and **Email**.

2. Read the **Article**.

3. Do the **Activity Questions**.

4. Vote in the **Poll**.

5. Answer the **Thought Question**.

For an extra challenge, complete the **Stretch Article** and **Stretch Activity**!

Differentiated Approach

To ensure that ALL students meet the 1300 Lexile goal, now needed by high school graduation, we provide the appropriate support to meet each student's unique needs.

The screenshot shows a web browser window with a green header bar containing the text "GRADE 6, 660L". The browser's address bar shows "http://www.fox.com". The main content area displays a news article titled "Should These Players Be Paid?" with a sub-headline "College athletes' pay raises". The article text begins with "WASHINGTON, D.C. (Achieve3000, November 1, 2011) Picture this: A college sports team has an amazing season. Many people buy tickets to go to the games. The team makes big profits. The games are on TV. The National College Athletic Association (NCAA) is a group that oversees college athletic programs. It makes a lot of money from the games. The coaches also receive a lot of money. They don't make money. The athletes who make it all pay. Now, one group is saying that's not fair." A red circle highlights the title "Should These Players Be Paid?" and a red arrow points from it to the text "The athletes who make it all pay." A yellow circle highlights the text "Audio scaffolds for struggling readers" in the bottom right corner of the page.

The screenshot shows a Spanish language learning application. At the top, a navigation bar includes 'ACTIVIDAD', 'EXERCICIOS', 'PRÁCTICA', 'EVALUACIÓN', 'INTERACCIÓN', and 'HISTORIAL DE ACTIVIDADES DE INTERACCIÓN'. Below this, a news article titled '¿Se les debería pagar a estos jugadores?' is displayed. The article discusses the National Collegiate Athletic Association (NCAA) and the debate over paying college athletes. A red arrow points from the article title to a yellow circle containing the text 'Native language supports'. To the right of the article, there is a sidebar with a user profile, a 'Puntaje de hoy' (Today's Score) of 251, and a 'Puntaje total acumulado' (Total Score Accumulated) of 20,330. The sidebar also shows 'Académico de interacción' (Academic Interaction) with a value of 100% and a 'Ver estadísticas' (View Statistics) button.

GRADE 6, 920L

SPORTS EXTRA
Should These Players Be Paid?

ARTICLE ACTIVITY POLL THOUGHT QUESTION POLL RESULTS MAPS HISTORY ARCHIVE HISTORY ACTIVITY

PRINT

SHARE

WASH DC

WASHINGTON, D.C. (Achieve)3000 November 1, 2011 Picture this. A college new you are having an amazing basketball season. The stands are packed with fans at every game. When the team makes the finals, the games are broadcasted on television. The National College Athletic Association (NCAA), a cooperation of colleges that oversees athletic programs, makes a lot of money from the successful season. The coach receives a generous salary. Who doesn't make a lot of money? The athletes who made it all possible. Now, an advocacy group is saying that's not fair.

The group is called the College Players Association. In a report called "The Price of Poverty in Big Time Sports" the report was written by former UCLA football player Ramon Huma and Drewel University professor Ellen J. Stawrowsky. It says that if college sports programs shared their incomes with players the way professional sports programs do, the average Football Bowl Subdivision player would make worth \$121,000 per year. The average basketball player at that level would be worth \$265,000. But college athletes earn no salaries. Instead, they get athletic scholarships that cover part of the cost of attending school. According to the report, this leaves many of these college athletes living in poverty.

Huma and Stawrowsky argue that the players should receive a portion of the income from ticket sales and TV contracts. This money would not be handed to players in the form of paychecks. Instead, it would be put in an "educational lockbox." Players could tap those funds to help cover educational costs. Another option would be for them to receive the money upon graduation. Huma and Stawrowsky also mention that athletes, like fans, are very consumptive.

Jack



Today's Points: 231
Lifetime Points: 20,230

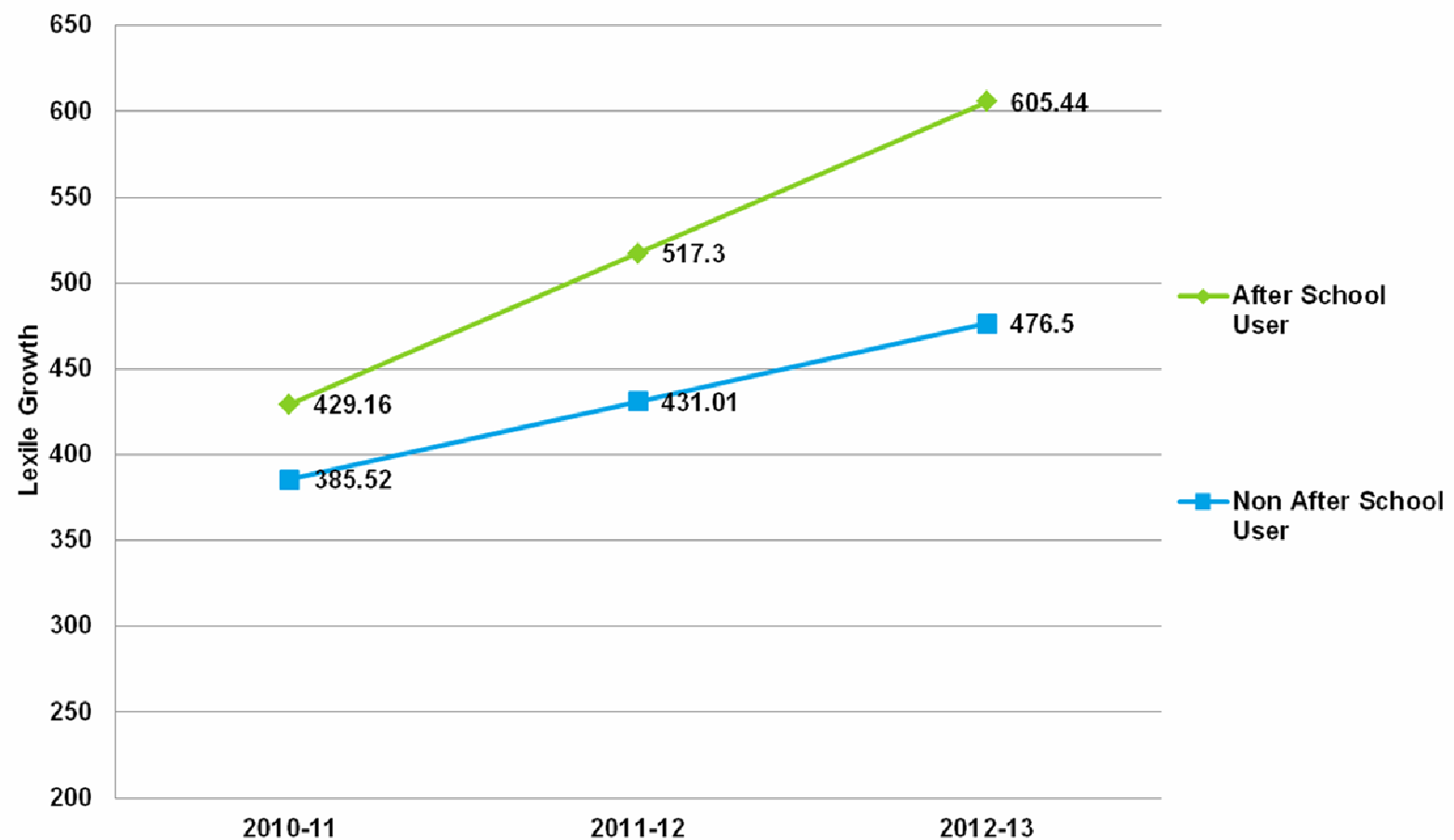
Multiplication Choices Activities (1/7th): 400

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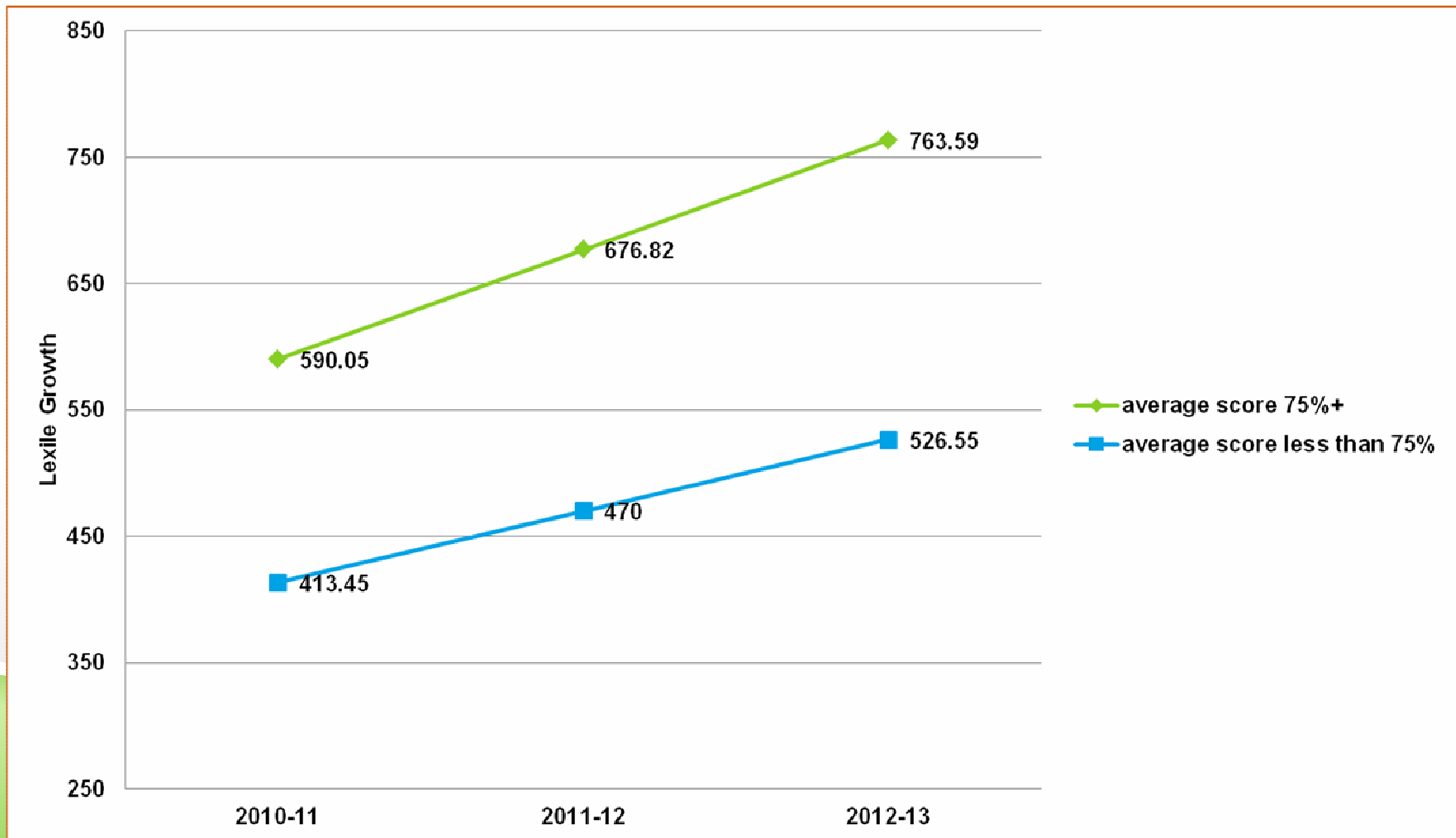
Multiplication Choices Activities (1/7th): 400

All students in the class read about the same topic, but the passage and follow-up activities adjust for their individual learning profiles.

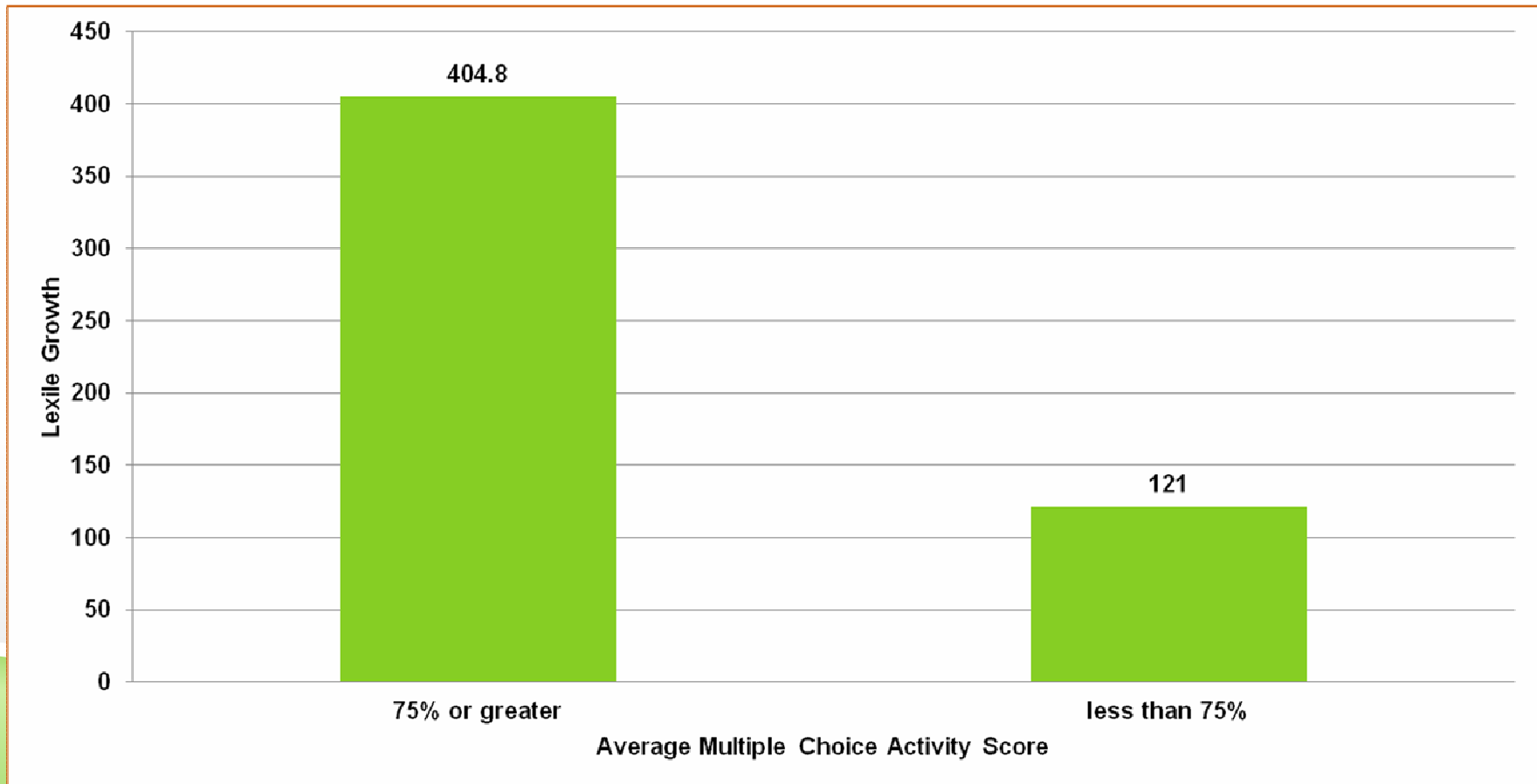
Tucson Unified School District Lexile Gains After School Users vs. Non-Users



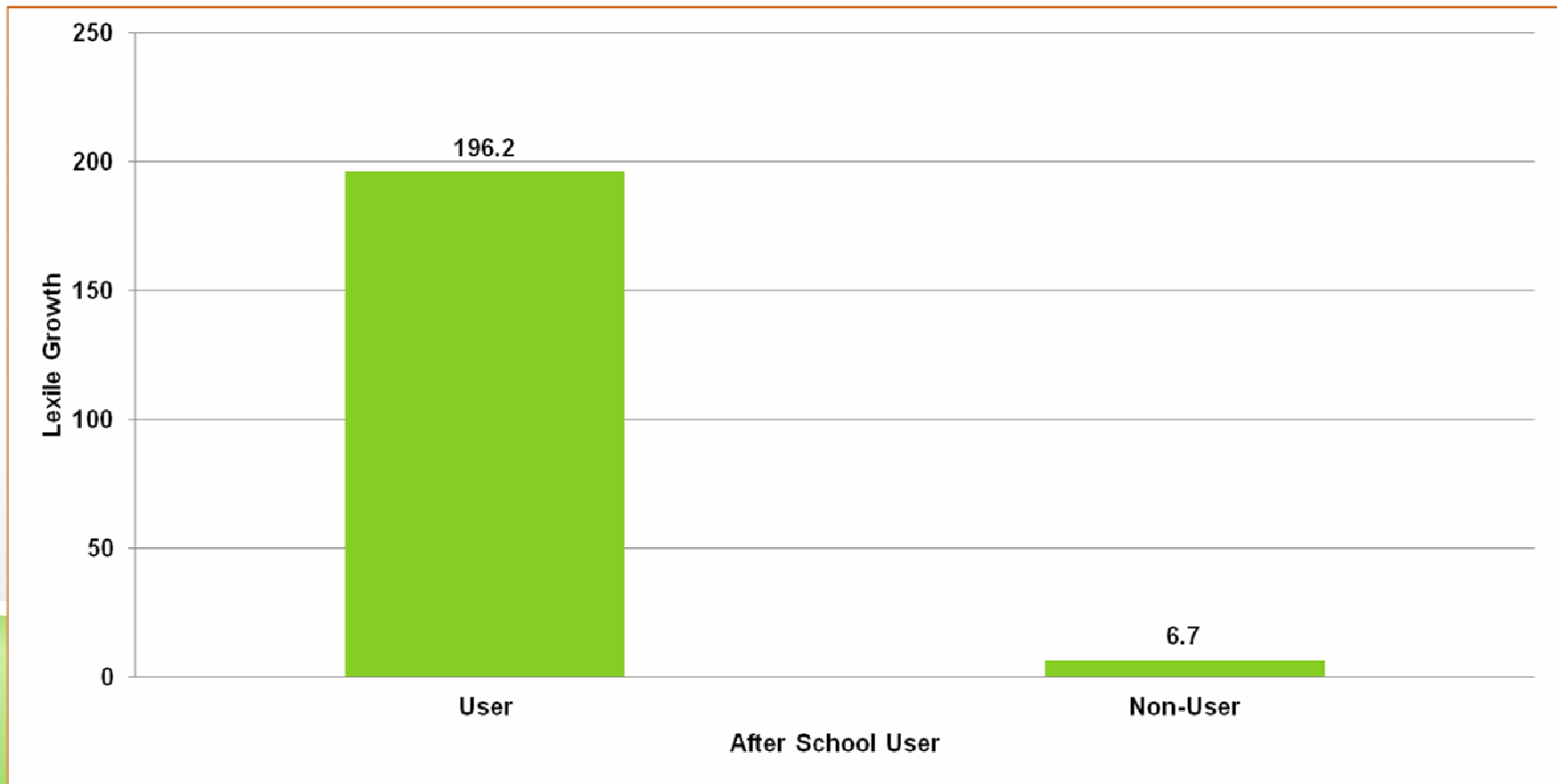
Tucson Unified School District Lexile Gains Implementing w/Fidelity vs. Not



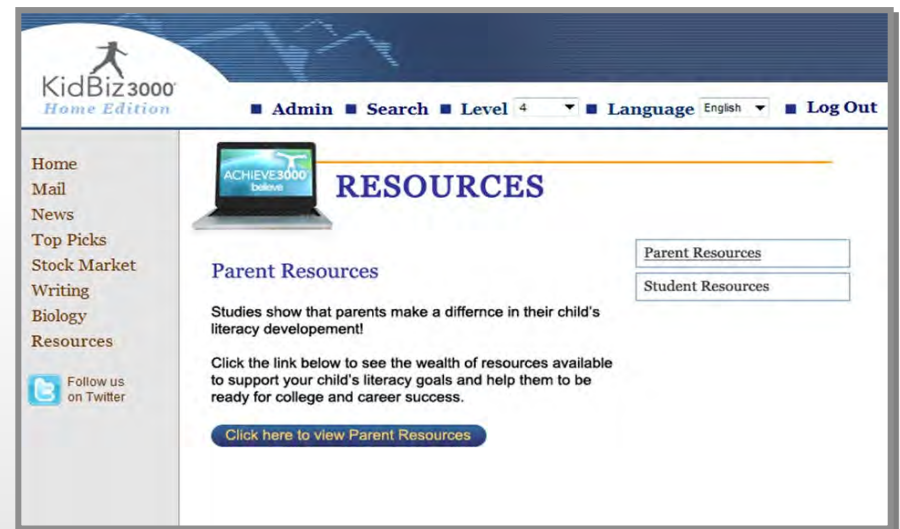
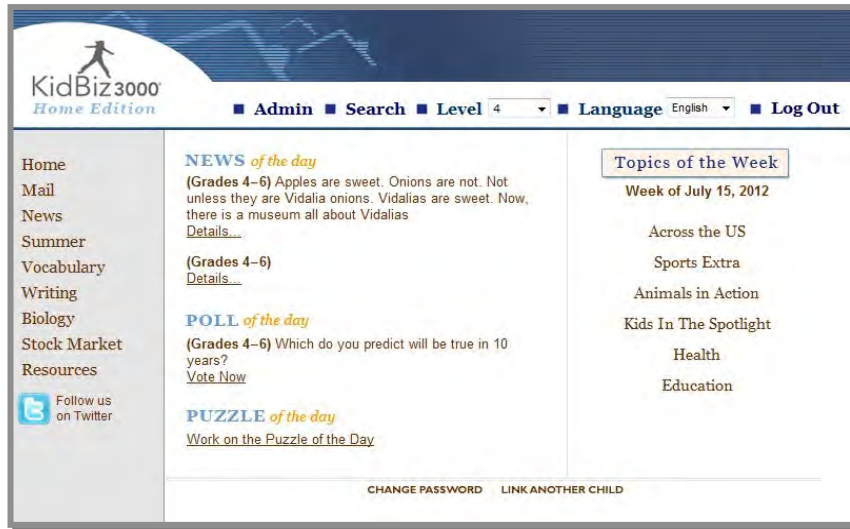
Tucson Schools Piloting Achieve3000 During 2012-13 Implementing w/Fidelity vs. Not



Tucson Schools Piloting Achieve3000 during 2012-13 After School Users vs. Non-Users



Home and Parent Editions Available



Achieve3000 Recognition



**“National Literacy
Award”**



**Students achieved more
than the expected Lexile
gains!**

Thank you!