



MEETING OF: May 23, 2017

TITLE: November 2017 Bond – Survey Update and Draft Election Packet Language

ITEM #: 28

Information: X

Study:

Action:

PURPOSE:

Provide the Board with the results of the electorate survey and, based on that and deliberations of the Bond Advisory Committee, provide a recommended bond amount and the draft language the Board may consider to call the election. Feedback from the Board at this meeting will be provided to the bond financial and legal advisers to develop the final election language and resolution to present to the Board at the June 13 meeting.

DESCRIPTION AND JUSTIFICATION:

Between April 25 and May 1, Primary Consultants, LLC, accomplished a phone survey for the bond with 479 complete responses, which provides a 95% confidence interval of $\pm 5\%$. As of this writing, the final report is being written; it will be attached to this item as Exhibit A. Preliminary results indicate:

- In spite of some negative perceptions of TUSD, there is good support for public education and a bond in general.
- In terms of bond amounts, there is marginal (54%) support for a \$300M bond; decreasing the bond amount to \$240M and then to \$180M gains about 7% of the voters at each reduction level.
- In terms of where to spend the bond, security/safety, heating and cooling, student achievement, and technology had the most support.
- Being able to spend more money in the classroom and establishing a citizen committee to oversee the bond create support for the bond to a greater extent than pointing out that State funding has been lacking.
- All potential arguments against the bond have some effect but not for most voters. (Cross-tabulation, which is not complete as of this writing, will show if those swayed by the arguments against the bond are those who would vote no anyway.)

A Bond Advisory Committee was established (see Exhibit B, the attached membership list) to help determine the amount of bond to request and to draft the election packet language. Staff contacted all former Bond Fiscal Oversight Committee members to solicit participation and added other public, who had expressed an interest in helping the district with a bond, along with key staff, to fill out the committee.

The committee met with the District's bond advisers (Stifel) and counsel (Gust Rosenfeld, PLC) on May 4 for an orientation on the financial and legal aspects of a bond including the materials needed to call the elections and the election pamphlet. On May 11 the committee reviewed the electorate survey and the various bond packages in the Facilities Master Plan to develop a recommendation on the bond amount, if any, to pursue in the November 2017 election. The results of that meeting are provided as Exhibits C and D.

Karla Soto, Stuart Duncan, Bryant Nodine, and Elaine Adrian (from Primary Consultants) will be at the meeting to present the item and answer questions.

BOARD POLICY CONSIDERATIONS:

LEGAL CONSIDERATIONS:

For all Intergovernmental Agreements (IGAs), Initiator of Agenda Item provides the name of the agency responsible for recording the Agreement after approval:

For amendments to current IGAs, Initiator provides original IGA recording number:

Legal Advisor Signature (if applicable)

BUDGET CONSIDERATIONS:

_____	District Budget
_____	State/Federal Funds
_____	Other _____
<u>Budget Cost</u>	<u>Budget Code</u>

Budget Certification (for use by Office of Financial Services only):

Date _____
I certify that funds for this expenditure in the amount of \$ are available and may be:
Authorized from current year budget _____
Authorized with School Board approval _____
Code: _____ Fund: _____


INITIATOR(S):


Bryant Nodine, Director of Planning Services		5/11/17
Name	Title	Date


DOCUMENTS ATTACHED/ ON FILE IN BOARD OFFICE:


ATTACHMENTS:

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 [Exhibit A - Bond Survey Report](#)

 [Exhibit B - Bond Advisory Committee](#)

 [Exhibit C - Results of Committee Deliberations \[place holder\]](#)

 [Exhibit D - Draft Language to Call the Election](#)

TUCSON UNIFIED SCHOOL DISTRICT

BOARD AGENDA ITEM
CONTINUATION SHEET