



National **School Boards** Association

NSBA 2015 Highlights

Adelita Grijalva, Kristel Foster, Cam Juarez, Dr. H.T. Sanchez



Adelita's NSBA Experience

- Sessions attended:
 - Parent Power: Making Connections that Work
 - Student Achievement: Do Boards and Superintendents Even Matter?
 - Equity: The First Consideration in Closing the Achievement Gap
 - Education from Around the World: Lessons Learned from China, Cuba, Finland and India
 - Becoming a Professional Governance Board: How to Create and Use a Board Member Handbook
 - I Choose to Stay
 - Taking the Public Out of Public Education: The Real-Life Impacts of School Closings and Privatization
 - Hey Administrator! There's an App for That
 - Leveraging the Power of Afterschool and Summer Learning for Student Success
 - CUBE Keynote: Creating Equitable STEM Learning Opportunities for k-12 Girls
 - Early Learning Investments Increase Graduation Rates
 - Superintendent Evaluation: A New Model for the 21st Century

- Accountability–
 - ...is the indicator of the district's strengths and challenges;
 - ...is the compass directing where we need to place our energy to improve;
 - ...is our report to the public who fund our enterprise;
 - ...is about **ALL** of our students
- “...an aristocracy of ability, regardless of race, color or creed.”
 - Governor Linwood Holton's 1970 inaugural speech

Equality vs. Equity



EQUALITY=*SAMENESS*

**GIVING EVERYONE THE SAME
THING** → *It only works if
everyone starts from the same
place*



EQUITY=*FAIRNESS*

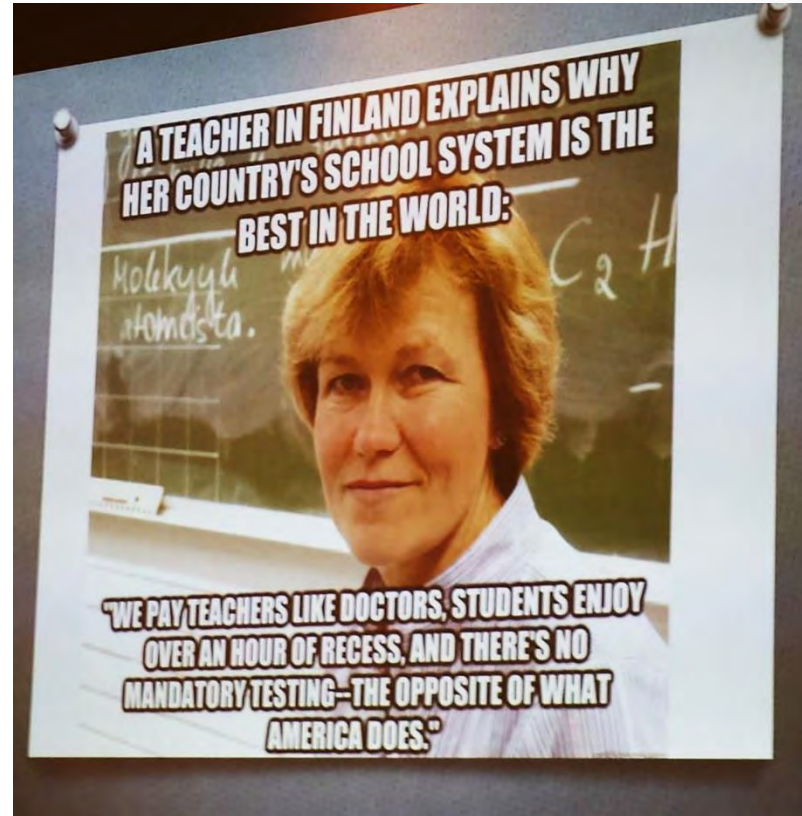
**ACCESS to SAME
OPPORTUNITIES** → *We must first
ensure equity before we can
enjoy equality*

Latino Policy Forum/Lessons from Finland

“If you talk to a man in a language he understands, that goes to his head.

If you talk to him in his own language, that goes to his heart.”

-Nelson Mandela



Lessons from Other Countries

Yes or No?

- o Can we raise standards for entering teacher prep programs? (See Delaware)
- o Can we raise standards for entry into our systems? (See Montgomery County)
- o Can we mandate professional development days? (See Fairfax County)
- o Can we raise salaries to compete with other fields?

Thank You

“Never doubt that a small group of **THOUGHTFUL, COMMITTED** citizens can **CHANGE** the **WORLD**; indeed, it’s the **ONLY** thing that ever has” -Margaret Mead

Superintendent Evaluation & Board Handbook

Superintendent Evaluation: A New Model for the 21st Century

Board/Supt Goal: Model and Apply 21st Century Skills to the Superintendent Evaluation Process

- Use of critical thinking and creativity to solve problems
- Working collaboratively.
- Demonstrating the use of digital technologies.
- Engaging in self guided learning.
- Using and managing information effectively.
- Act on creative ideas to make a tangible and useful contribution to the field of K-12 education.

Superintendent Evaluation: A New Model for the 21st Century

CLEARLY DEFINED ROLES AND RESPONSIBILITIES

SCSD 1 Board Governance Policy Manual

<http://goo.gl/jQ0VHh>





-Montel Williams



Questions/Ideas Generated by Presentations

- Self evaluation of board
- Importance of communication to community
- Development of Leadership and governance policy manual
- 1 to 1 initiatives
- Read the Connected Educator
- How many qualified teachers at our schools?
- On time graduation rate? Why aren't kids graduating?
- How do we get a full profile of every child?
- How do we access/How can we access how “Mrs. Smiths” math students are doing in their assessments?
- How do we assess summer and afterschool programs?

Kristel's NSBA experience

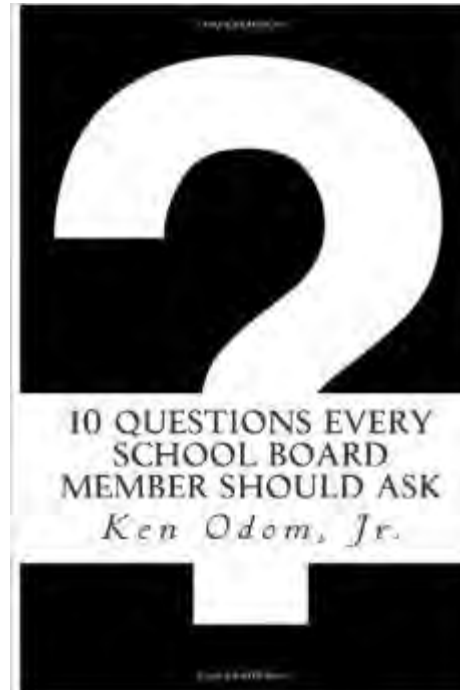
2015 NSBA Annual Conference
March 21-23, Nashville, Tennessee

Kristel Foster
Governing Board Clerk
Tucson Unified School District
Tucson, AZ - Arizona 85719
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Session Name	Date	Hours
Opening General Session - Jane Pauley	03/21/2015	1.50
Ten Questions Every School Board Member Should Ask	03/21/2015	1.25
The Future of Boards of Education: Challenges and Opportunities	03/21/2015	1.25
The Basics of Financial - Oversight	03/21/2015	1.25
Sunday Morning General Session - David Pogue	03/22/2015	1.50
Data Savvy vs. Data Dangerous: Meaningful Questions for Deeper Understanding	03/22/2015	1.25
Superintendent Evaluation: A New Model for the 21st Century	03/22/2015	1.25
An Educator's Guide to the Future	03/23/2015	0.75
Un-General Session With Sean McComb, Adora Svitak, and David Zach	03/23/2015	1.00
Successful Mail-in Bond Elections - Key Strategies, Major Take-Aways, and Things to Think About	03/23/2015	0.50
Closing General Session - Montel Williams	03/23/2015	1.50
Total Credit Hours Claimed: 13.00		

10 Questions Every Board Member Should Ask

- What is vision?
 - The home that a hammer dreams of building.
- *Our community deserves a Board that can create this vision together.*



The Future of Boards of Education: Challenges and Opportunities



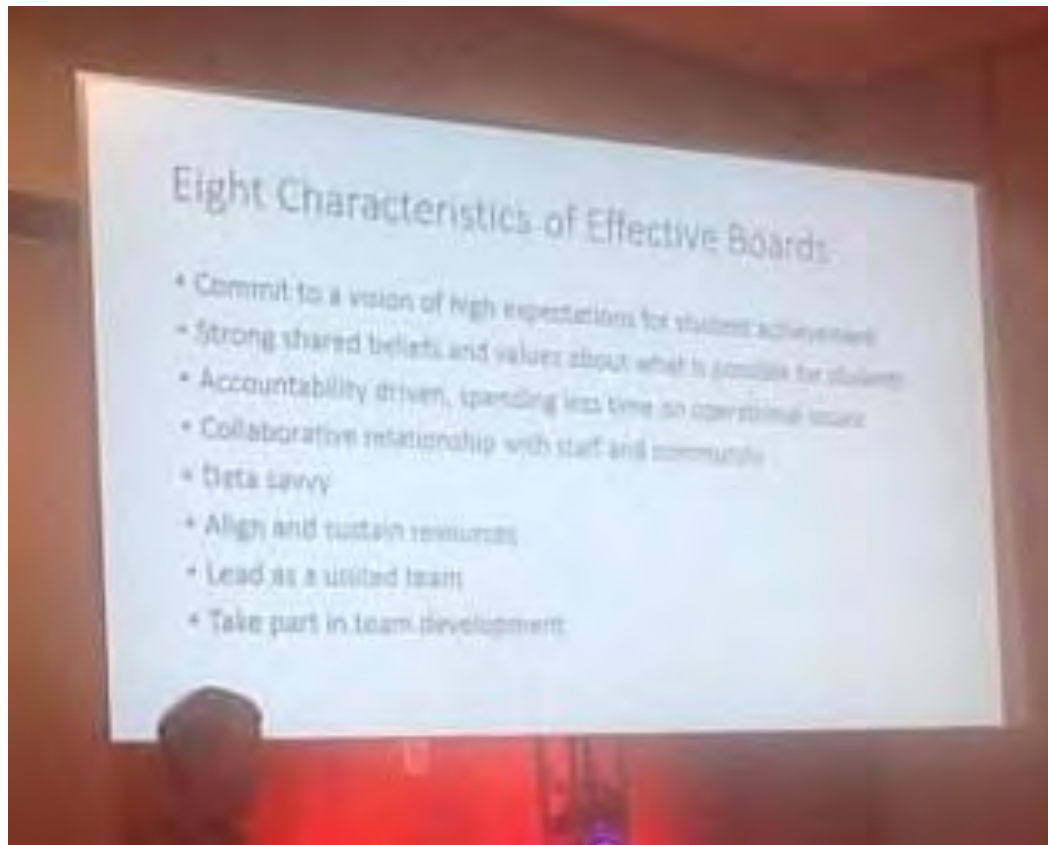
The Future of Boards of Education: Challenges and Opportunities



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The Future of Boards of Education: Challenges and Opportunities

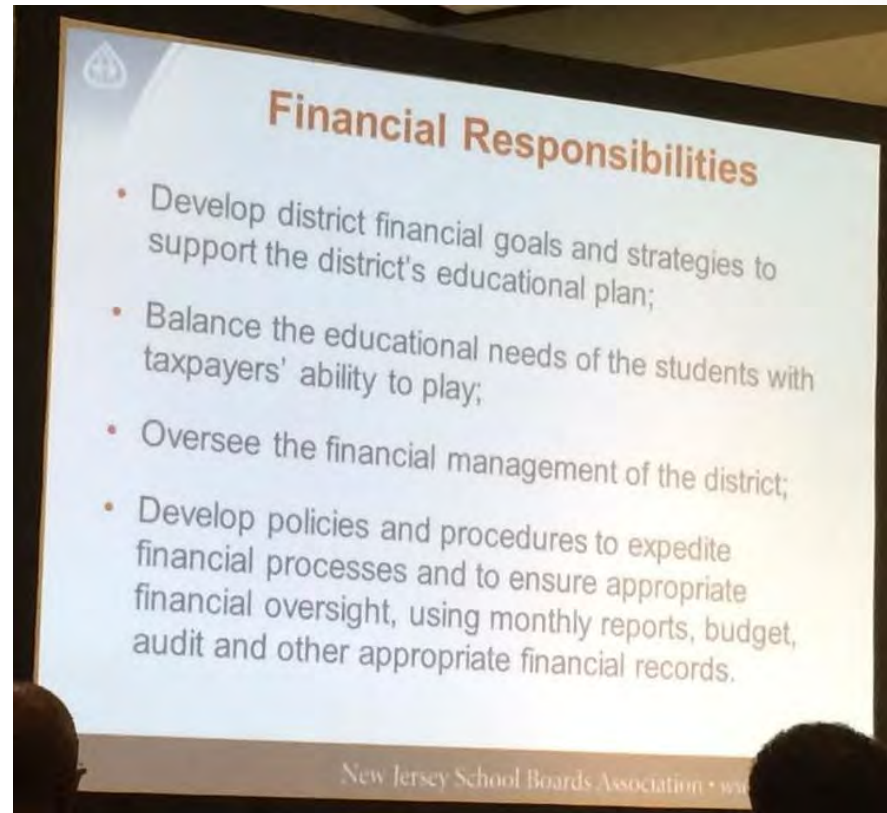


Eight Characteristics of Effective Boards

- Commit to a vision of high expectations for student achievement
- Strong shared beliefs and values about what is possible for students
- Accountability driven, spending less time on operational issues
- Collaborative relationship with staff and community
- Data savvy
- Align and sustain resources
- Lead as a united team
- Take part in team development

The Basics of Financial Oversight

- Where's the line between micro-managing and accountability?
- Accountable for the expenditure log, where money is spent.
- New ERP expectations
- 75-80% budget—Salaries and Benefits—Does your community recognize this?



Data Savvy vs. Data Dangerous:

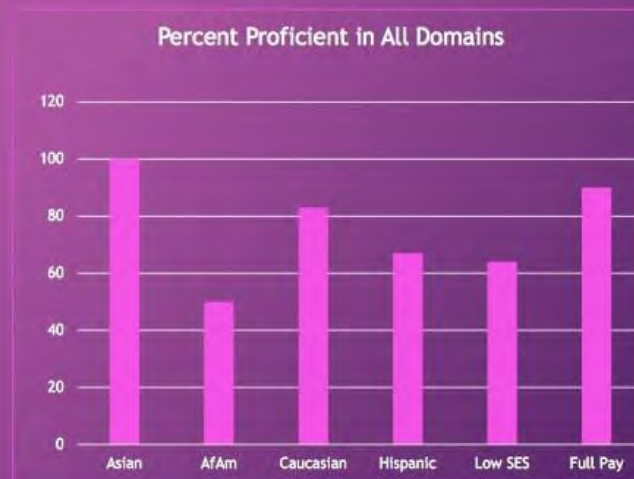
Meaningful Questions for Deeper Understanding



Data Savvy vs. Data Dangerous:

Meaningful Questions for Deeper Understanding

Better Questions Could Reveal...



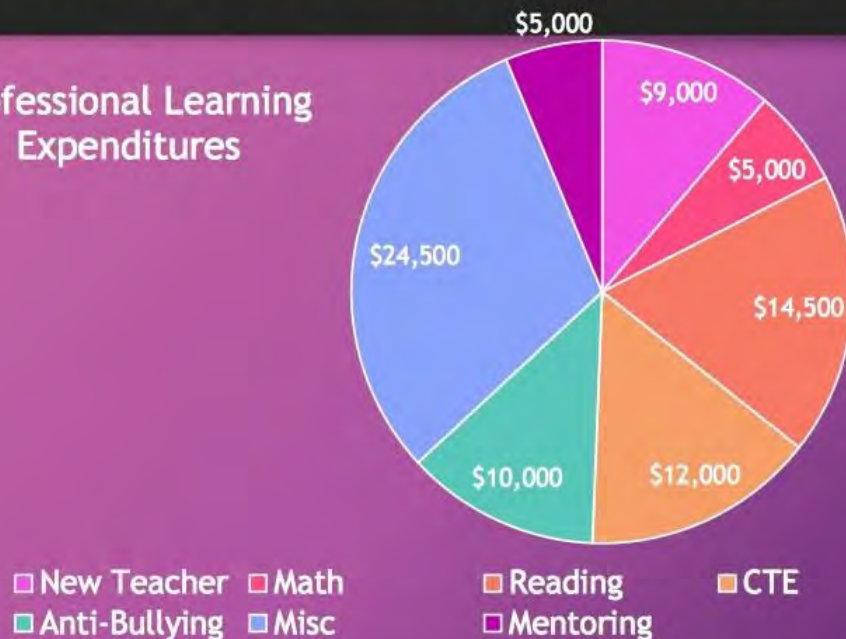
Average composite score is deceiving!

Data Savvy vs. Data Dangerous:

Meaningful Questions for Deeper Understanding

Better Questions Could Reveal....

Professional Learning Expenditures

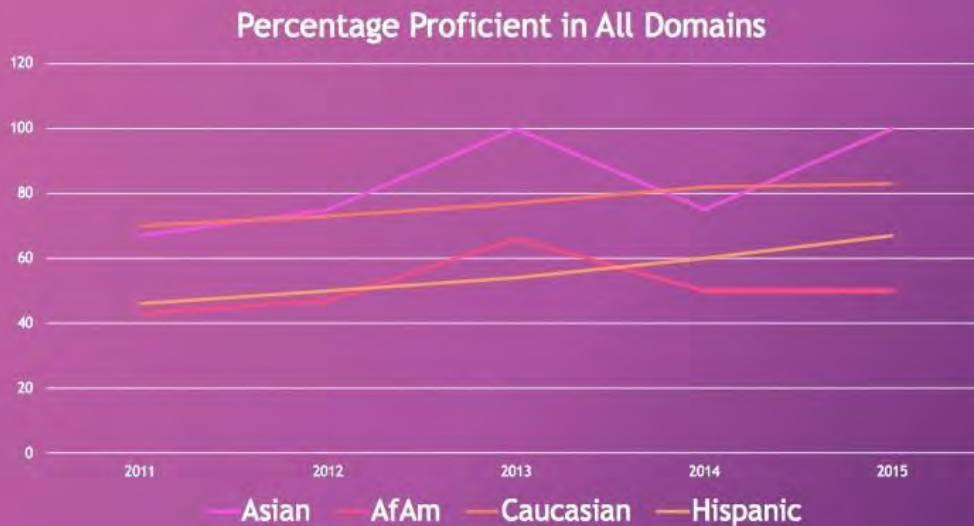


- A significant investment is being made to make new teachers successful
- A small percentage is being expended on professional learning related to the goal to increase math achievement
- The district spends 37% less on professional learning than similar districts of its size in the state

Data Savvy vs. Data Dangerous:

Meaningful Questions for Deeper Understanding

Better Questions Could Reveal....



- Achievement gaps are increasing
- Special education students in a resource class did not take the assessment
- Only 55% of students were proficient in all 5 domains
- Achievement is better/worse in certain domains

Superintendent Evaluation: A New Model for the 21st Century

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A QUALITY EVALUATION PROCESS:

- Break the 14 evaluation components into monthly, formative evaluations.
- Align the evaluation timeline to the Board/Superintendent work cycle.

Superintendent Evaluation: A New Model for the 21st Century

Superintendent Evaluation: A New Model for the 21st Century

A QUALITY EVALUATION PROCESS:

January

- General and Board Orientation and Professional Development.

February

- Policy and Regulations

March

- Meetings

April

- Community Relations and Labor Relations

May

- Personnel

June

- Student Services.

July

- Board/Superintendent Relations

August

- Budget/Finance and Facilities, Transportation, Food Services

September

- Instruction

October

- Strategic Planning

November

- Superintendent Summative Evaluation

December

- Board Summary Self Evaluation

Superintendent Evaluation: A New Model for the 21st Century

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A QUALITY EVALUATION PROCESS:

Monthly Evaluation Form - Superintendent

Monthly Evaluation Summary - Superintendent

Monthly Self-Evaluation Form - Board

Monthly Self-Evaluation Summary - Board

An Educator's Guide to the Future

Fads & Trends
vs.
Seasons & Cycles



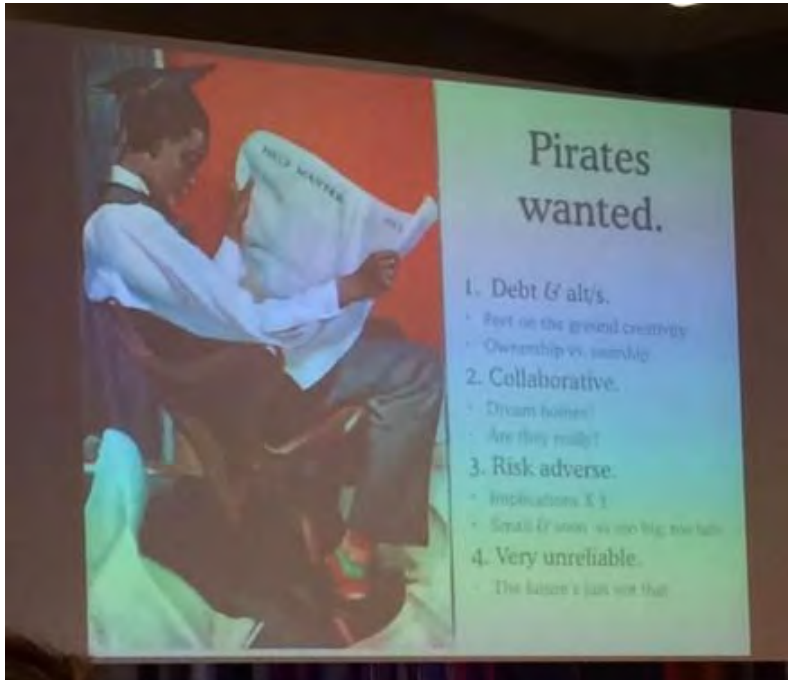
- “Think of fads as moments of the heart. They tell us we are alive. Fads take you back to a time when things were good. When children obsess on trends, they lose sight of seasons and cycles. We create fads and trends, but we recognize principles. Help your teachers and students to play with fads, work with trends and live by principles,”

An Educator's Guide to the Future

- “The big lie (is that) to get a good job, you need a good education. I’m all for education but I’m also for being very smart,” he said. “When they assume **massive debt**, they become politically susceptible and **they don’t take risks**. They don’t start families, they don’t buy homes. If you are participating in this, you are bordering on criminal behavior. We will pay a huge price for this.”



An Educator's Guide to the Future



Need to be
like
Pirates!

- Young people have to learn to be pirates. They need feet on the ground to be creative. We have to train them to be better collaborators. We need to train them to fail small and soon, rather than big and late.”

Closing Keynote Speaker – Montel Williams

“**9000** School Board Members here,
and I don’t know your Message.”



Questions/Ideas generated by presentations

- Reassured of our commitment to what works, not purchasing trends and silver bullet programs.
- Reassured of our advocacy and leadership in the fight for public education in Arizona.
- Reassured that the USP grounds our work in multiple data points that we monitor consistently.
- Reassured that we comply with our financial responsibilities and this will be sharpened with the new ERP system.
- **Need a formative Superintendent Evaluation – not just a summative statement.**
- **Need for self-evaluation & handbook to focus purpose, vision & affect of the TUSD Board.**
- **Need to dig smarter into the data we collect. Rather than “gotcha” questions, need to focus on questions to bring the most info out of our data.**

Cam's NSBA experience



Dr. Sanchez's NSBA experience

- Sessions attended:
 - Nashville's Strategic Plan
 - Seeking a Bond
 - Renewing Older Facilities
 - Health Crisis in Schools
 - ESEA Reauthorization Update
 - Common Core Update
 - Superintendent-Board-Community Relations




Nashville's Strategic Plan

- Addressed Unitary Status Challenges with Discipline
- Promoted Diversity in its Literature
- Developed Leadership in the District and Board
- Focused on Building the Next Generation of Leaders from Existing Leaders



Seeking a Bond

- Facility Evaluation
 - Appropriate Feedback
 - Committee Creation
 - Development of Plan
 - Development and Deployment of Literature
 - Follow-up and Close the Loop with the Community
- 



Renewing Older Facilities

- Presented by PBK Architecture & Engineering
- Evaluating Cost Effectiveness of Building New or Rebuilding Existing
- Building as an Instructional Tool
- Match Building Revisions with Curricular Philosophy
- Engaging Firms to do the Necessary Work



Health Crisis in Schools

- Assisting Disadvantage
- Identifying Community, State, and National Resources
- Student/Parent Rights to Health Care
- Opting out of Vaccines and Ramifications
- Health Planning as Part of the Education Entity's Function



ESEA Reauthorization Update

- Changes in Accountability
- Changes in Supporting ELL Students
- Supplanting vs. Supplementing
- State no Local Discretion
- Backpack Funding and Operationalization



Common Core Update

- Review of Standards
- Development of Standards
- Evolution of Standards
- Personalization of Standards
- Assessment Measures
- State Agency Ownership
- No Planned 2.0 Version



Superintendent-Board-Community Relations

- Presented by New York State School Board Association
- Shared ideas on building common goals
- Shared ideas on working with difficult Board members
- Shared ideas on ensuring a unified message occurred after Board action/vote
- Cited need to move away from individual agenda to collective direction based on long-range planning



New York State
School Boards
Association