



TUCSON UNIFIED SCHOOL DISTRICT

MEETING OF: February 12, 2013

TITLE: Approval of Continuation of Livestream Premium Channel for Video Streaming of TUSD Governing Board Meetings

ITEM #: 9

Information:

Study:

Action: X

PURPOSE:

For the Board to approve the continuation of the annual agreement with Livestream for video streaming channel featuring the TUSD Governing Board meetings held at 1010 East 10th Street.

DESCRIPTION AND JUSTIFICATION:

A one year agreement with Livestream for Premium channel service beginning April 1, 2013. In February 2012, the TUSD Governing Board unanimously voted to establish a video streaming channel with Livestream. The current agreement with Livestream ends on March 31, 2013.

The Premium channel is ad-free, can be embedded and we have the ability to disable viewer count, chat and comments. The cost is \$3,499.00 per year. The video streaming service is managed by TUSD's Communications and Media Relations Department.

HOW THIS RELATES TO SUPERINTENDENT'S GOAL(S): Customer Service

Cara Rene and Mary Canty will be present to respond to questions.

BOARD POLICY CONSIDERATIONS:

LEGAL CONSIDERATIONS:

For all Intergovernmental Agreements (IGAs), Initiator of Agenda Item provides the name of the agency responsible for recording the Agreement after approval:

For amendments to current IGAs, Initiator provides original IGA recording number:

Legal Advisor Signature (if applicable)

BUDGET CONSIDERATIONS:

_____ District Budget

Budget Certification (for use by Office of Financial Services only):

_____ Date

_____ State/Federal Funds
 _____ Other
Budget Cost Budget Code
 Annual Ed. rate = 00151125605004 6340
\$3,499.00

I certify that funds for this expenditure in the amount of \$ are available and may be:
 Authorized from current year budget
 Authorized with School Board approval
 Code: Fund:

INITIATOR(S):

Cara Rene, Director, Communications and Media Relations 02-04-13

Name	Title	Date
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DOCUMENTS ATTACHED/ ON FILE IN BOARD OFFICE:

ATTACHMENTS:

Click to download
<input type="checkbox"/> Livestream Quote 2013
<input type="checkbox"/> Livestream February 2013 PPT

TUCSON UNIFIED SCHOOL DISTRICT

BOARD AGENDA ITEM
CONTINUATION SHEET