



# **Tucson Unified School District Board Meeting**

January 27, 2015

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# *Presentation Overview*



- About TRIADVOCATES
- Client Relationships
- TRIADVOCATES and TUSD
- The Budget and The Future
- What is a Win?

# Triadvocates – A brief history



- 12 years in business
- Broad client base –
  - public, private, non-profit
- Southern Arizona representation
  - Marana, GPL, Tohono O’odham, Walton, Union Pacific, SALC
- Education-related clients
  - Intel, Microsoft, McGraw Hill, HP, Coconino CC, Brophy, ABEC

# TUSD - Scope of Engagement

- Weekly reports/calls
- Bill Tracking
- Hearing monitoring
- Coalition building
- Direct communications and engagement
- Strategic advice
- Relationship and Issue management

# The Budget and The Future

- How does TUSD navigate an uncertain educational fiscal outlook?
- Where can symbiotic partnerships be formed and what does constructive engagement look like?
- Looking back to see forward

# What is a win?

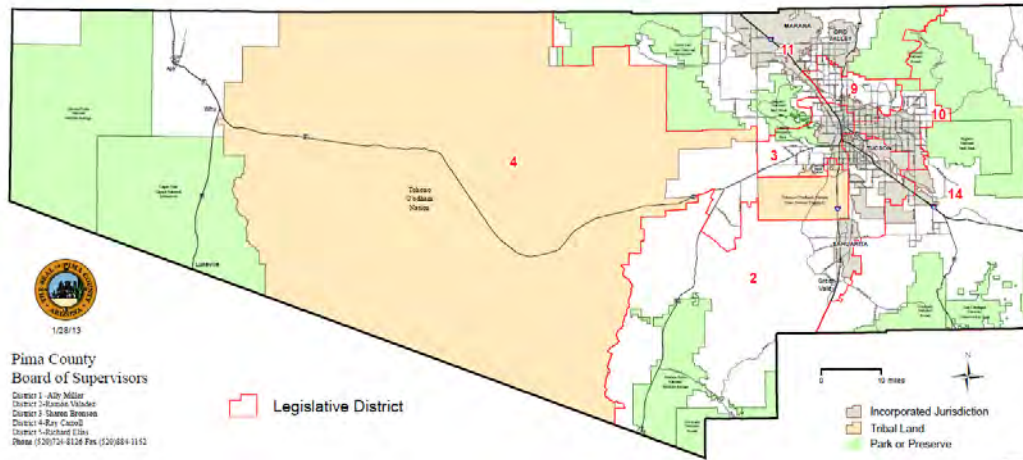
- Get yourself heard
- Open a dialogue
- Prevent Harm
- Build toward strategic objectives



# Pima County Legislative and School Districts



Legislative Districts



# Thank You!

## Questions and Discussion