



MEETING

January 15, 2019

OF:

TITLE: TUSD Enrollment Task Force: Recommendations for Action

ITEM #: 23

Information:

Study: X

Action:

PURPOSE:

The Purpose of the agenda item is for the Board to receive an update regarding the final recommendations from the District's enrollment task force.

DESCRIPTION AND JUSTIFICATION:

The Committee has been meeting twice monthly, over the last several months to craft recommendations to curb the district's enrollment loss, increase enrollment, and to assess organizational effectiveness with regard to district registration, recruitment and retention practices and strategies. The team was also tasked with the objective of analyzing and identifying the specific factors that have caused or contributed to the district's 15 year enrollment loss.

Specifically, the Committee will be reporting its findings with regard to effective practices in marketing and recruitment that are being employed against the district by charter and private schools. The Committee's membership is inclusive of representatives from Finance, Instructional Technology Services, School Community Services (Open Enrollment), Planning Services, site level Office Managers, Attendance Techs, Principals, and Counselors.

Renee Weatherless and Blaine Young will provide information.

BOARD POLICY CONSIDERATIONS:

LEGAL CONSIDERATIONS:

For all Intergovernmental Agreements (IGAs), Initiator of Agenda Item provides the name of the agency responsible for recording the Agreement after approval:

For amendments to current IGAs, Initiator provides original IGA recording number:

Legal Advisor Signature (if applicable)

| BUDGET CONSIDERATIONS: | Budget Certification (for use by Office of Financial Services only): |
|---|--|
| District Budget State/Federal Funds Other Budget Cost Budget Code | Date I certify that funds for this expenditure in the amount of \$ are available and may be: Authorized from current year budget Authorized with School Board approval Code: Fund: |
| INITIATOR(S): | |
| Dr. Gabriel Trujillo/Superintendent | 12.3.18 |
| Name Title | Date |
| DOCUMENTS ATTACHED/ ON FILE IN BOARD OFFICE: | |
| ATTACHMENTS: | |
| Click to download | |
| 1.15.19 Enrollment Task Force Update (11132018 Final) | |
| TUCSON UNIFIED SCHOOL DISTRICT | BOARD AGENDA ITEM CONTINUATION SHEET |

