



TUCSON UNIFIED SCHOOL DISTRICT

MEETING January 15, 2019
OF:

TITLE: TUSD Enrollment Task Force: Recommendations for Action

ITEM #: 23

Information:

Study: X

Action:

PURPOSE:

The Purpose of the agenda item is for the Board to receive an update regarding the final recommendations from the District's enrollment task force.

DESCRIPTION AND JUSTIFICATION:

The Committee has been meeting twice monthly, over the last several months to craft recommendations to curb the district's enrollment loss, increase enrollment, and to assess organizational effectiveness with regard to district registration, recruitment and retention practices and strategies. The team was also tasked with the objective of analyzing and identifying the specific factors that have caused or contributed to the district's 15 year enrollment loss.

Specifically, the Committee will be reporting its findings with regard to effective practices in marketing and recruitment that are being employed against the district by charter and private schools. The Committee's membership is inclusive of representatives from Finance, Instructional Technology Services, School Community Services (Open Enrollment), Planning Services, site level Office Managers, Attendance Techs, Principals, and Counselors.

Renee Weatherless and Blaine Young will provide information.

BOARD POLICY CONSIDERATIONS:

LEGAL CONSIDERATIONS:

For all Intergovernmental Agreements (IGAs), Initiator of Agenda Item provides the name of the agency responsible for recording the Agreement after approval:

For amendments to current IGAs, Initiator provides original IGA recording number:
